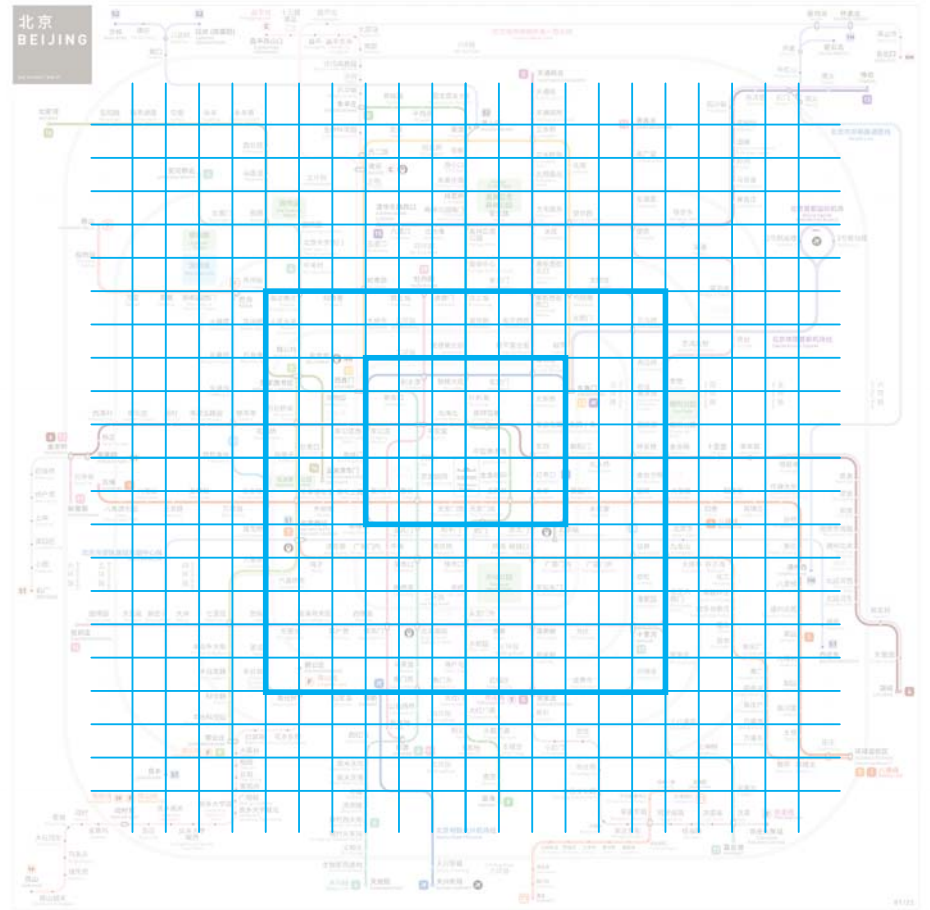
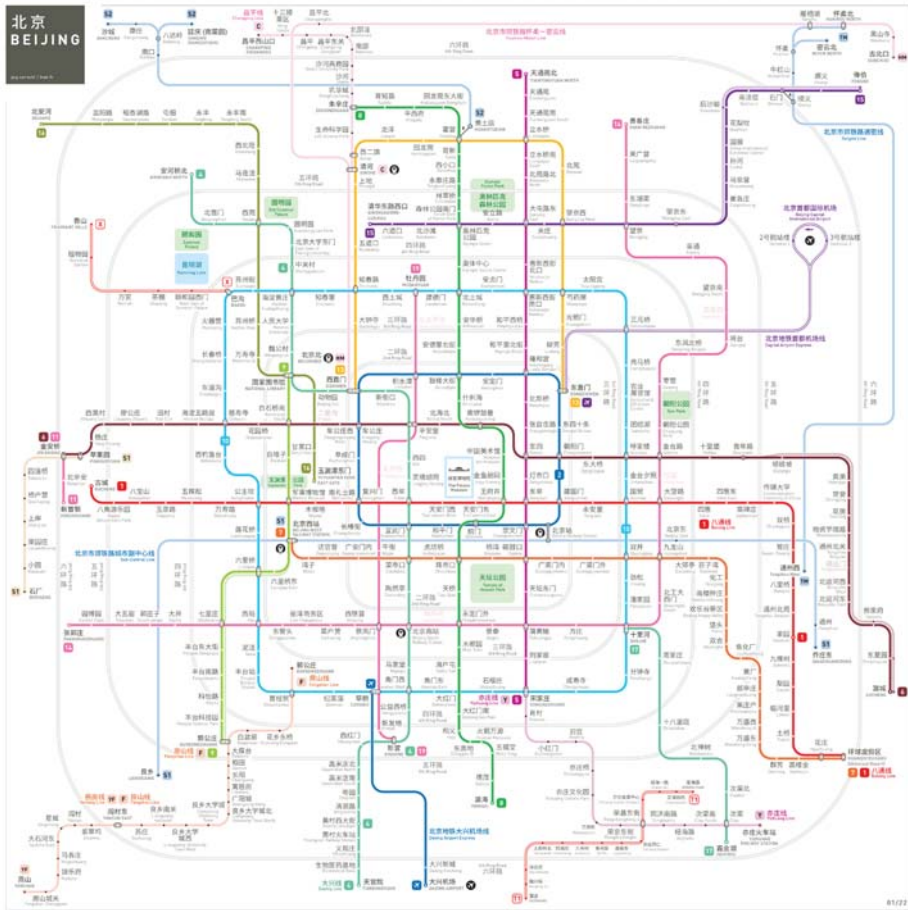
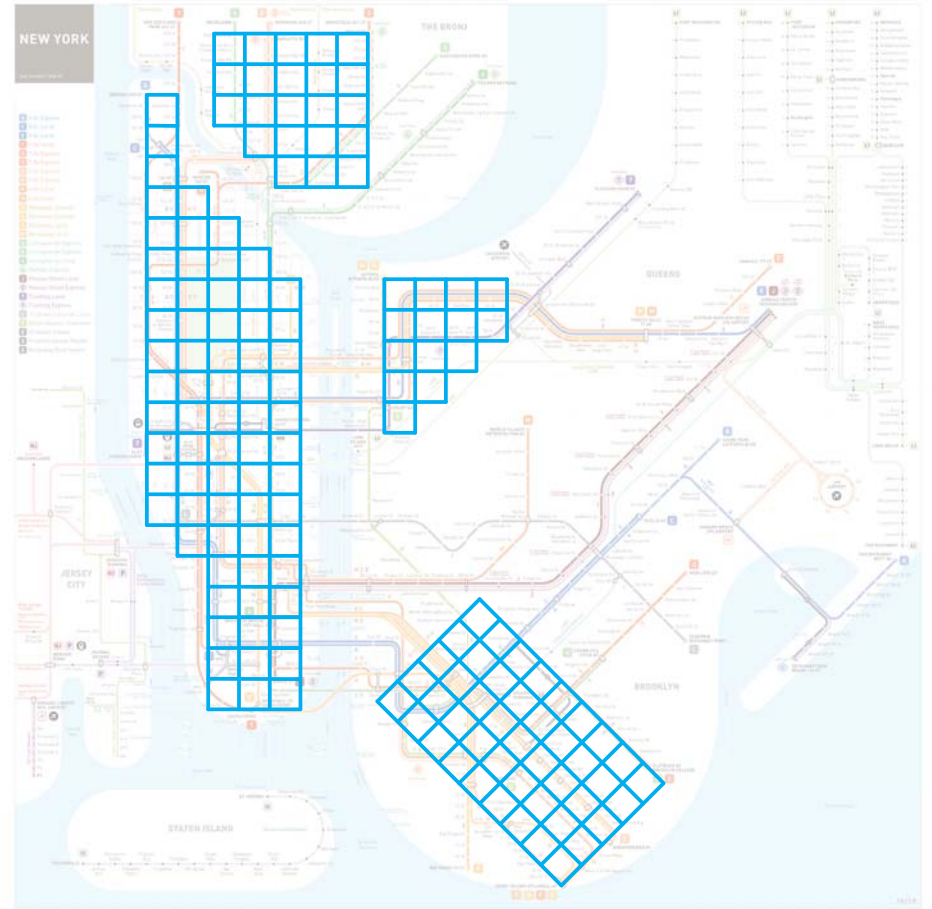


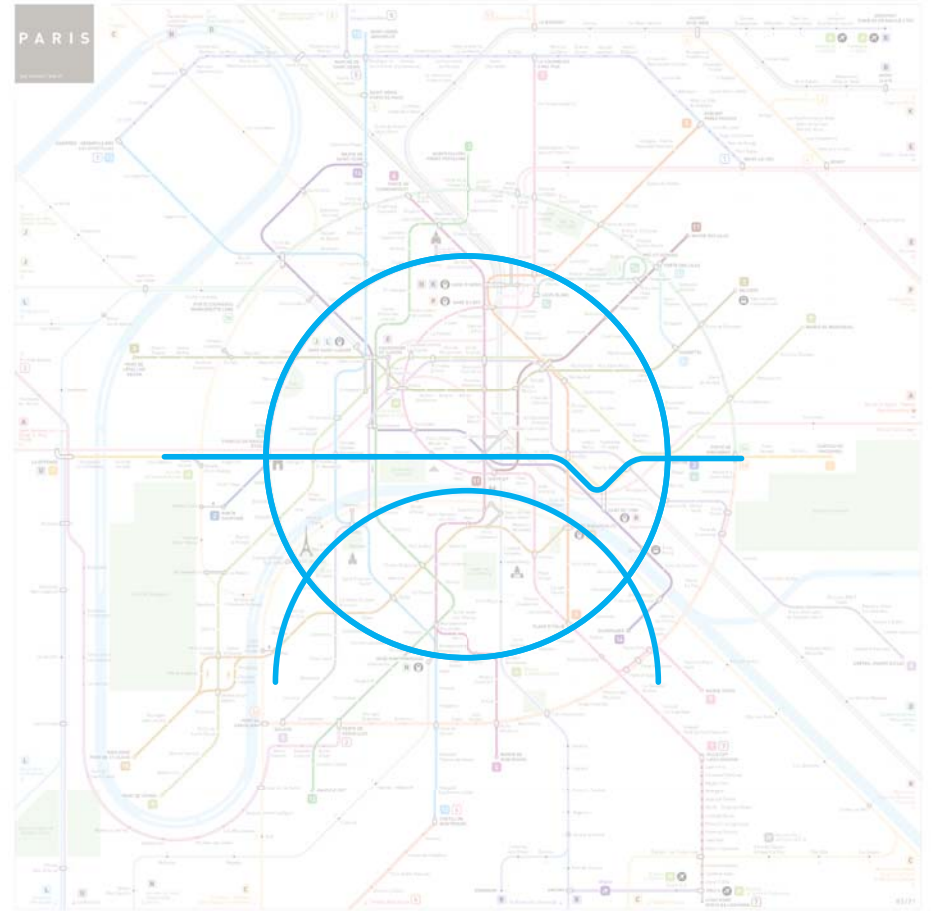
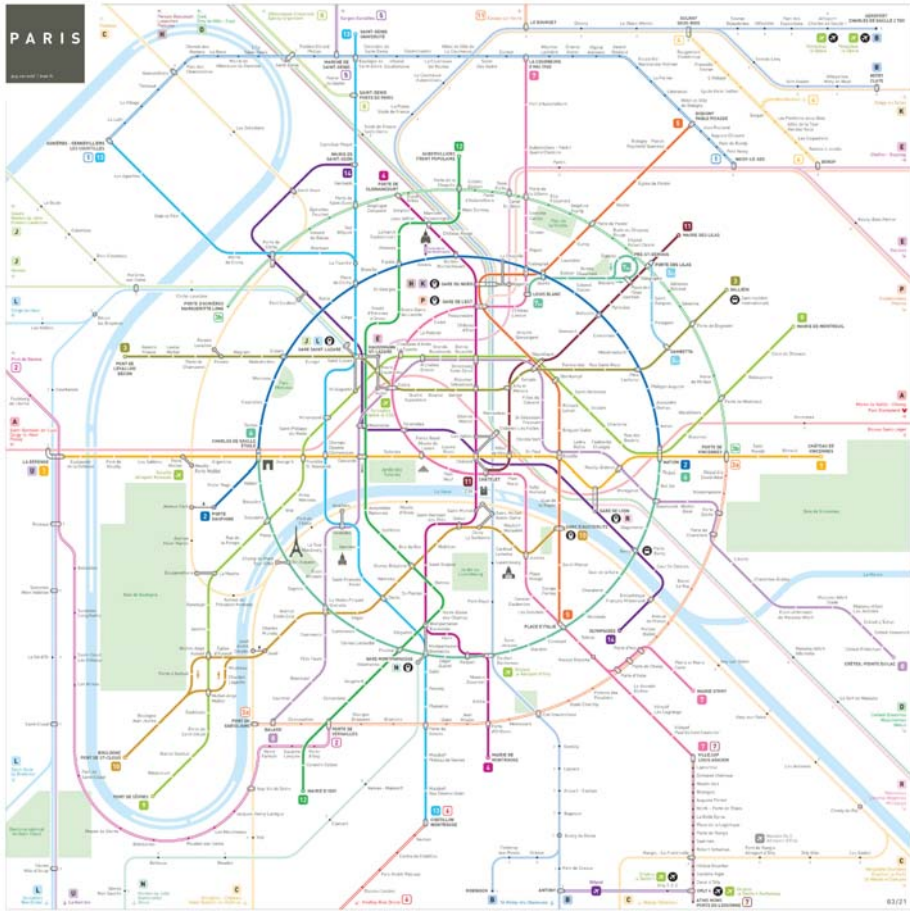
Wayfinding, the art of influencing flows

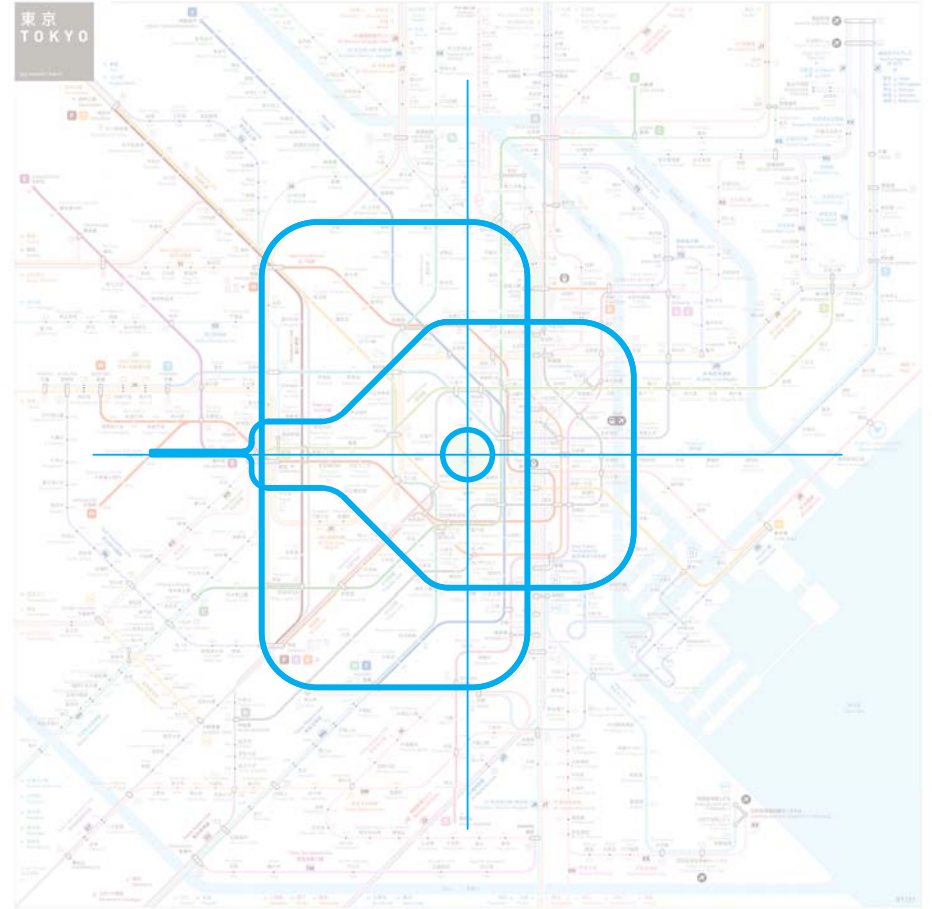
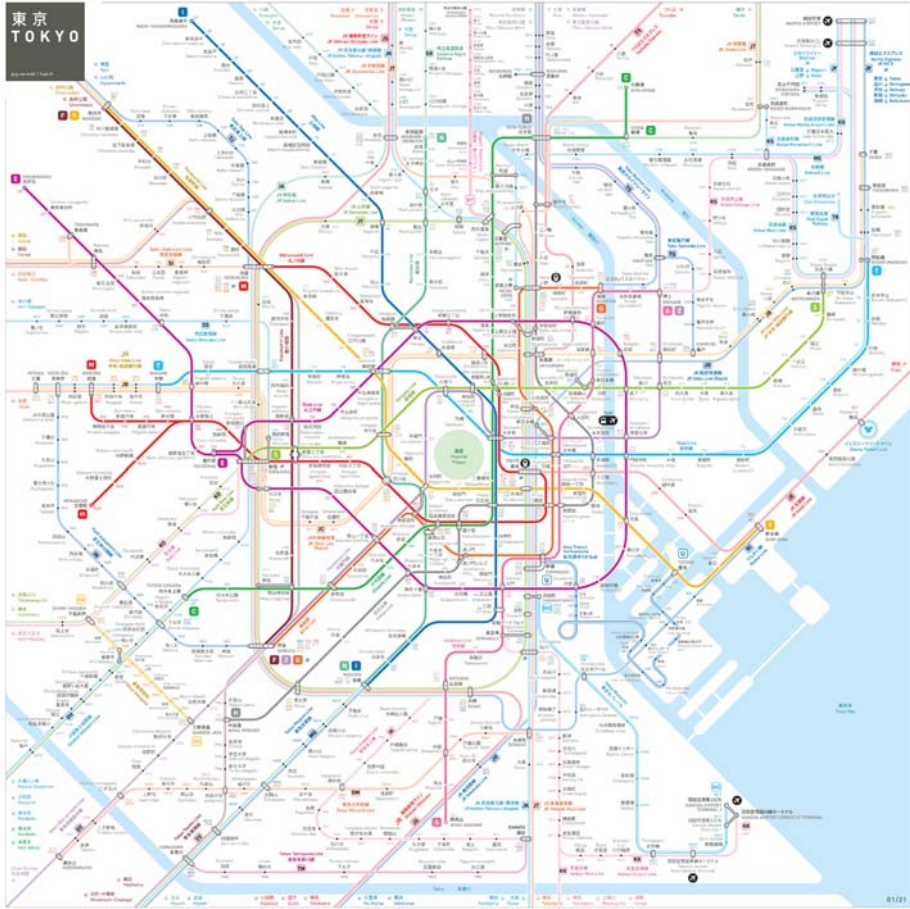


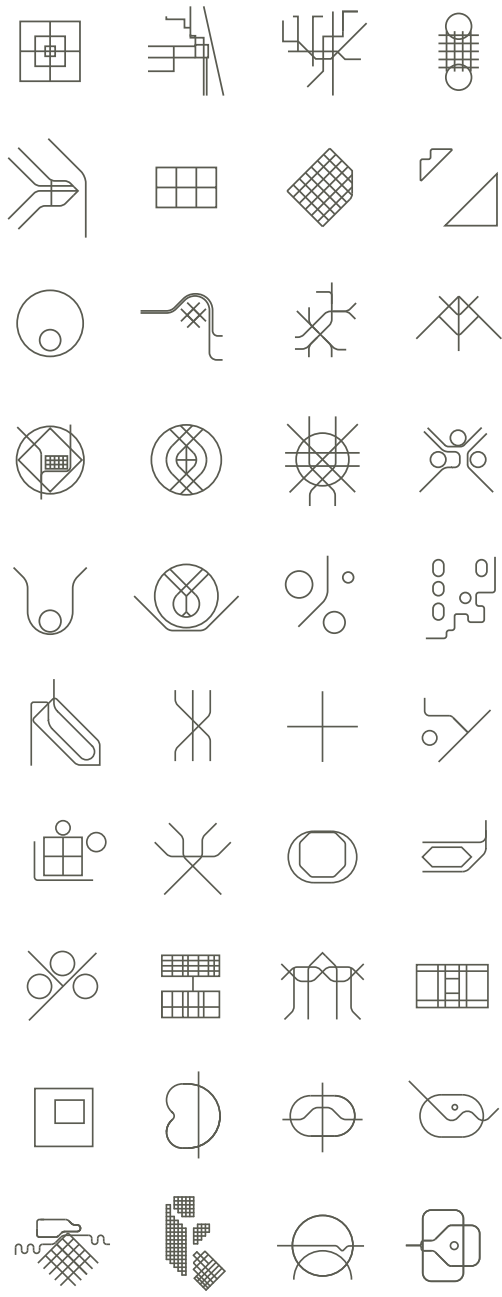
Jug Cerović

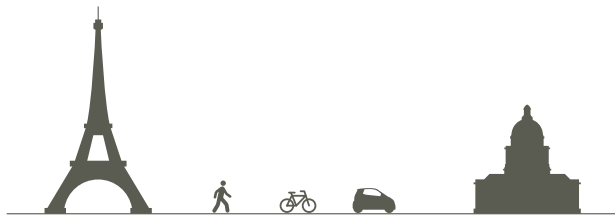




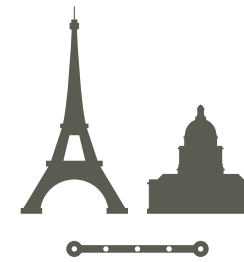




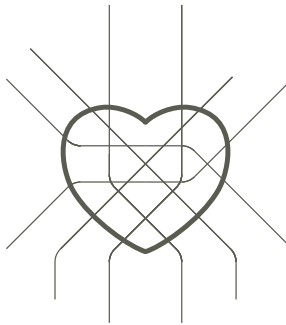




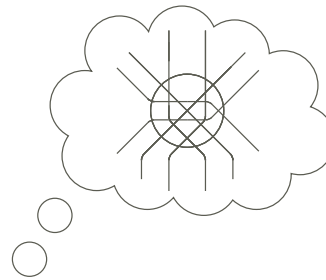
Surface Dimensions



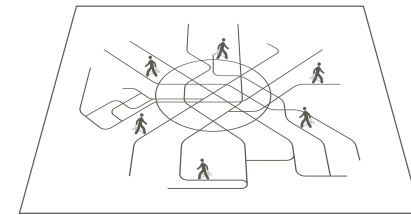
Underground Dimensions



Common Identifier



Mental Image



The Map is the Network





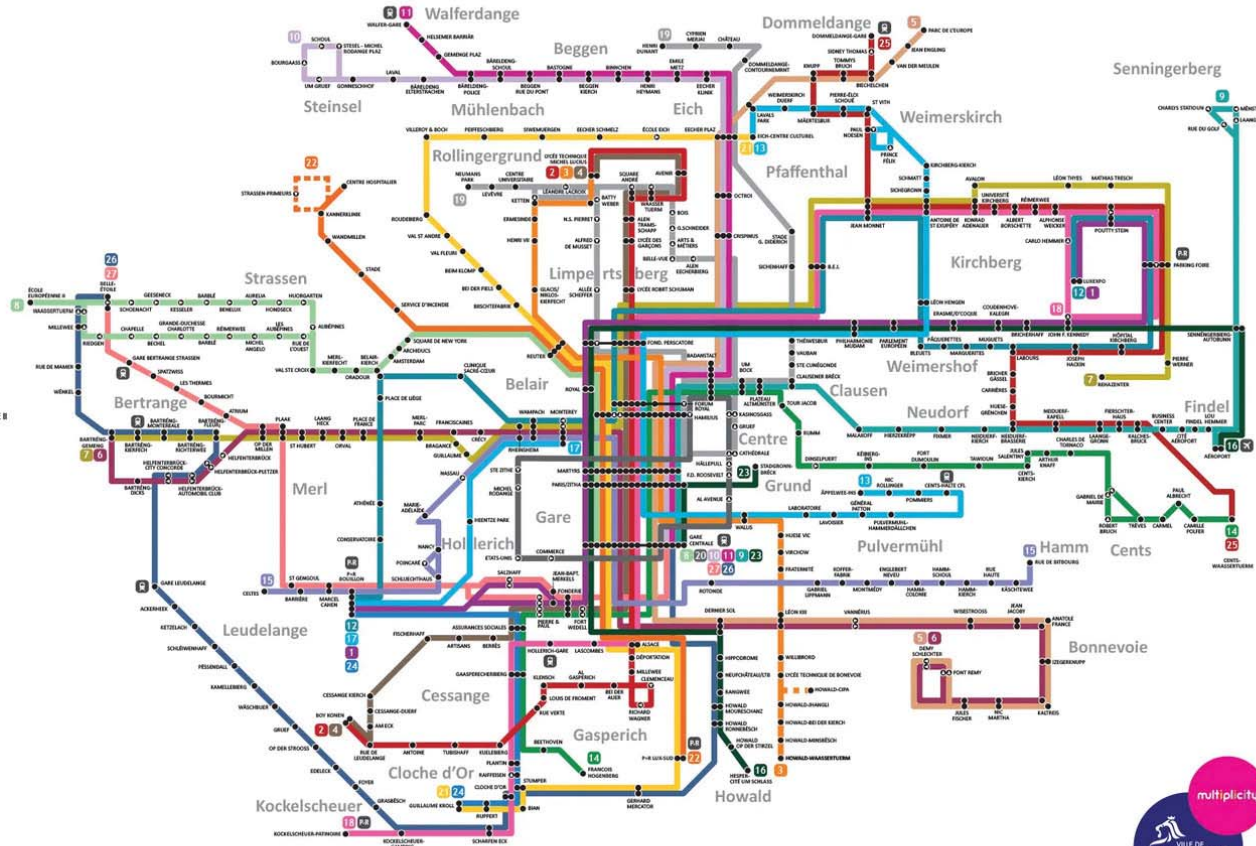


Réseau des Autobus Municipaux

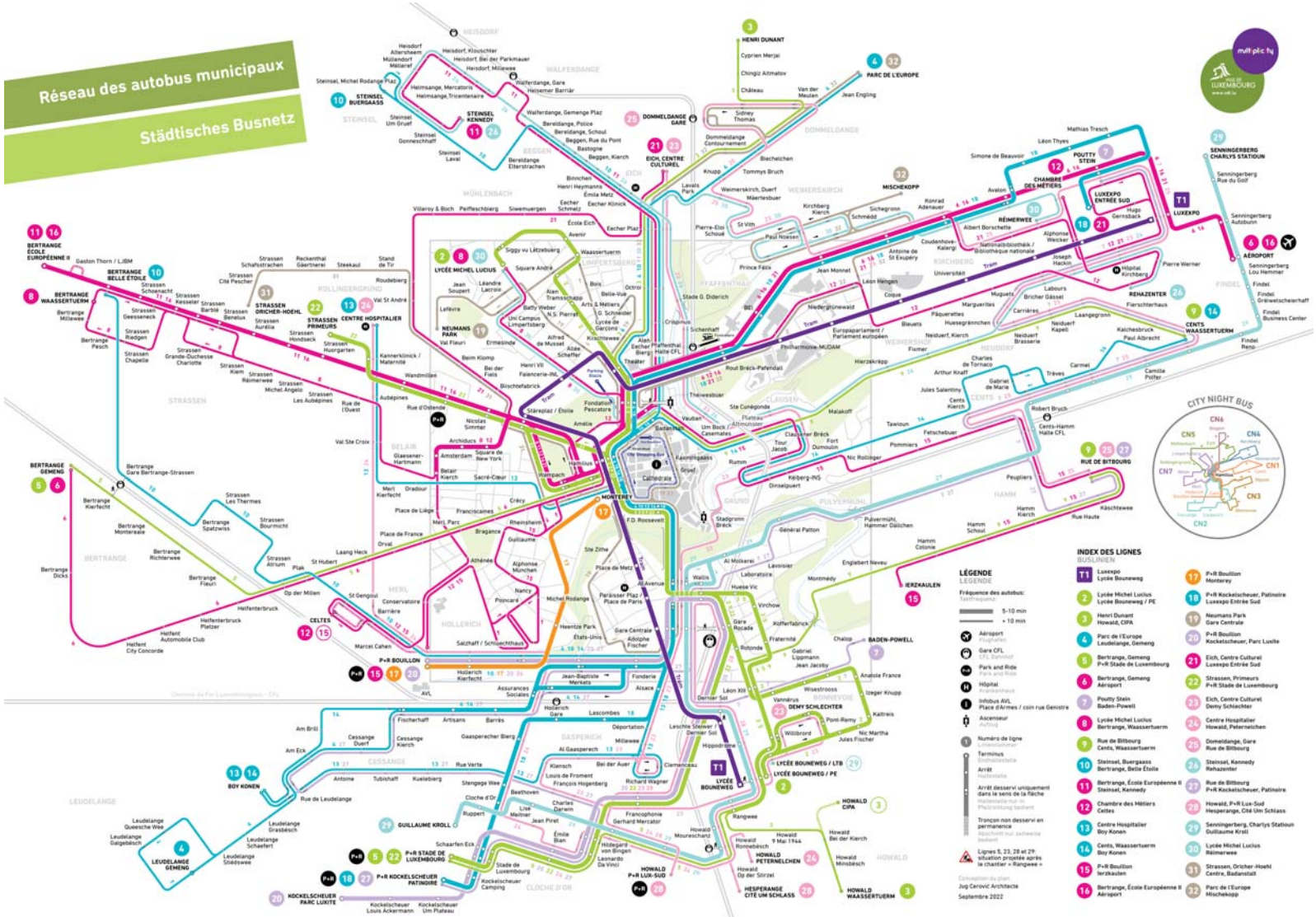
Légende



- 1 P-R BOULLON / KIRCHBERG LUXEMBOURG
- 2 BOY KONEN - KOHLENBERG - GASPERICH / LIMPERTSBERG / L.T. MICHEL LUCIUS
- 3 HOWALD - WAASSERTUERM - BONNEVOIE / LIMPERTSBERG / L.T. MICHEL LUCIUS
- 4 BOY KONEN - CESSANGE / LIMPERTSBERG / L.T. MICHEL LUCIUS
- 5 BONNEVOIE / DEMY SCHLECHTER / DOMMELDANGE / FRANC DE L'ETROPE
- 6 BONNEVOIE / DEMY SCHLECHTER / HELFENT - BERTRANGE / BARTRENG GEMENG
- 7 KIRCHBERG / REHAZENTER / BERTRANGE / BARTRENG GEMENG
- 8 GARE - CENTRE / VAL STE CROIX - STRASSEN / BARTRENG - EC. EUROPEENNE II
- 9 GARE - CENTRE / NEUDORF - SENNINGERBERG / CHARLYS STATION
- 10 GARE - CENTRE / BEGGEN - STEINSEL / M. RODANGE PLAZ
- 11 GARE - CENTRE / BEGGEN - WALFERDANGE / WALFER GARE
- 12 LUXEMBOURG - WEIMERSHOF / BELAIR / P-R BOULLON
- 13 APPELWEE - PILVERMÜHL / KIRCHBERG - WEIMERSHOF - EICH - CENTRE CULTUREL
- 14 Z.A.C. GASPERICH / FR. HOGENBERG / FETICHENHOF - CENTS / WAASSERTUERM
- 15 MERL / GELTES - HOLLERICH / HAMM / RIE DE BITBOURG
- 16 Z.A.C. HOWALD HESPER / CITÉ UM SCHLASS / KIRCHBERG - AÉROPORT
- 17 P-R BOULLON / CENTRE
- 18 P-R KOCKELSCHUEUR / PATINOIRE / KIRCHBERG / J.F. KENNEDY
- 19 HAUTS ST LAMBERT NEUMANS PARK / PFAFFENTHAL - BEGGEN / H. DONANT
- 20 GARE - VIELLE VILLE / PLATEAU DOUBBON
- 21 CLOCHE D'OR / GUILLAUME KROLL / ROLLINGERGRUND / EICH - CENTRE CULTUREL
- 22 P-R LUXEMBOURG-SUD / CITÉ HOSPITALIER - STRASSEN / PRIMEURS
- 23 GARE CENTRALE / STADTGRUND / GRONN BRECK
- 24 P-R BOULLON / CLOCHE D'OR / GUILLAUME KROLL
- 25 DOMMELDANGE - GARE / CENTS / WAASSERTUERM
- 26 GARE - LEUDELANGE / BERTRANGE / BELLE ÉTOILE
- 27 BERTRANGE / BELLE ÉTOILE



Réseau des autobus municipaux
Städtisches Busnetz



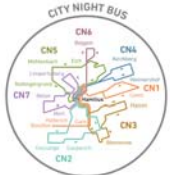
LÉGENDE
LIGNES

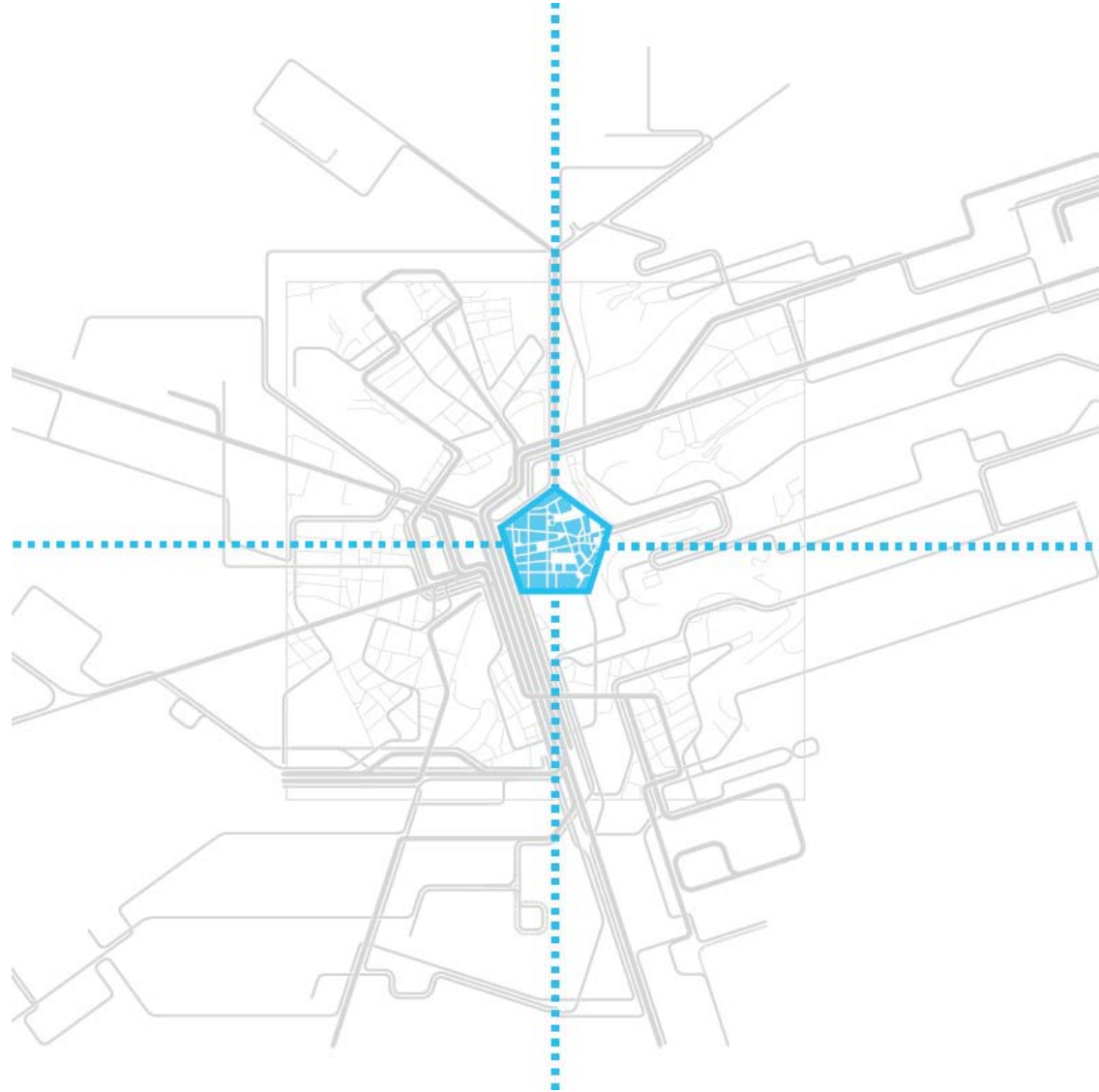
Fréquence des autobus:
 5-10 min
 > 10 min

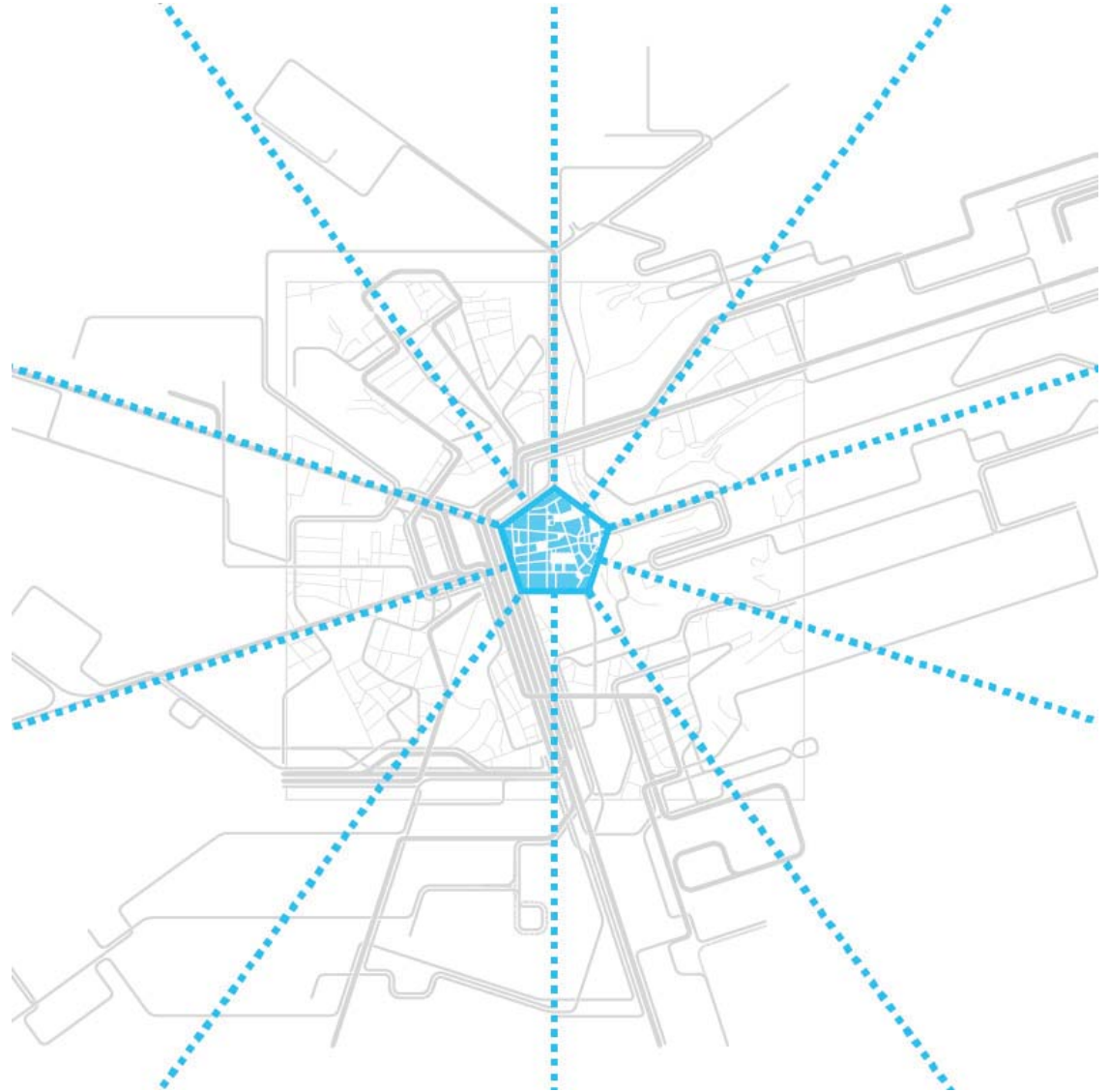
Aéroport
 Gare CFL
 Park and Ride
 Hôpital
 Hôpital
 Hôpital
 Arrêt accessible
 Arrêt déservi uniquement dans le sens de la tâche
 Lignes 5, 23, 28 et 29 situation spéciale après le chantier « Flangwee »

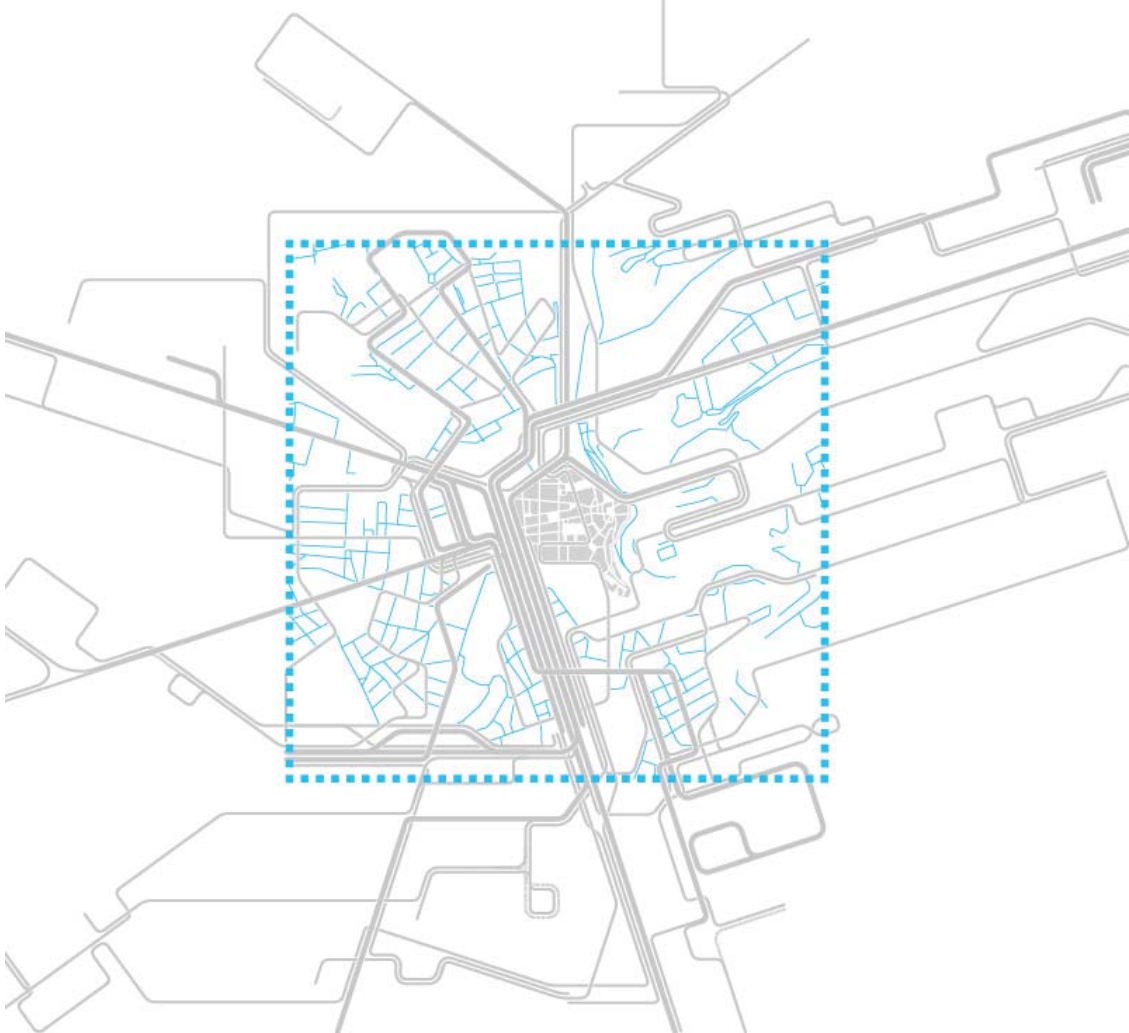
Conception de plan:
 Jug Cervoni Architects
 Septembre 2022

- INDEX DES LIGNES**
- P+R Bouillon
 - Lousp
 - Lycée Michel Lucius
 - Lycée Bouneweg / PE
 - Henri Dunant
 - Parc de l'Europe
 - Parc de l'Europe
 - Bertrange, Gemeng
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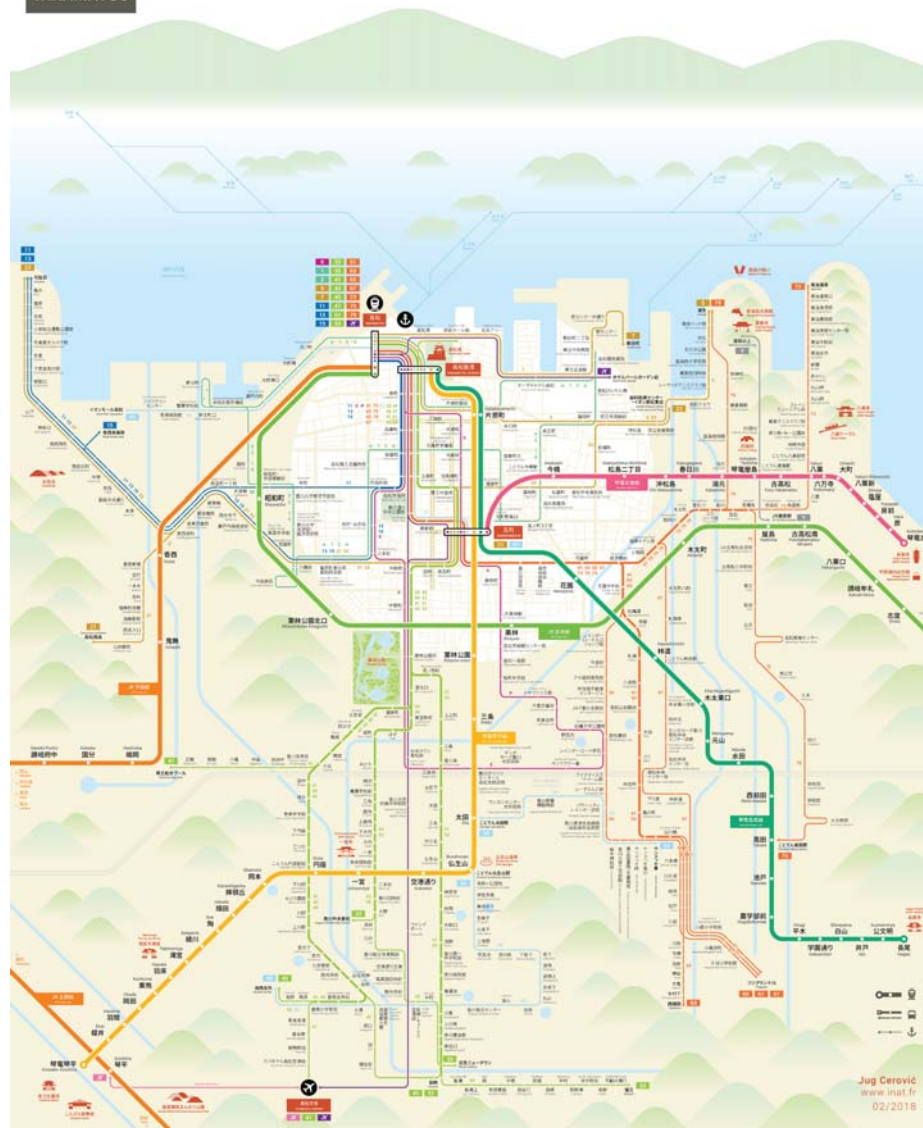




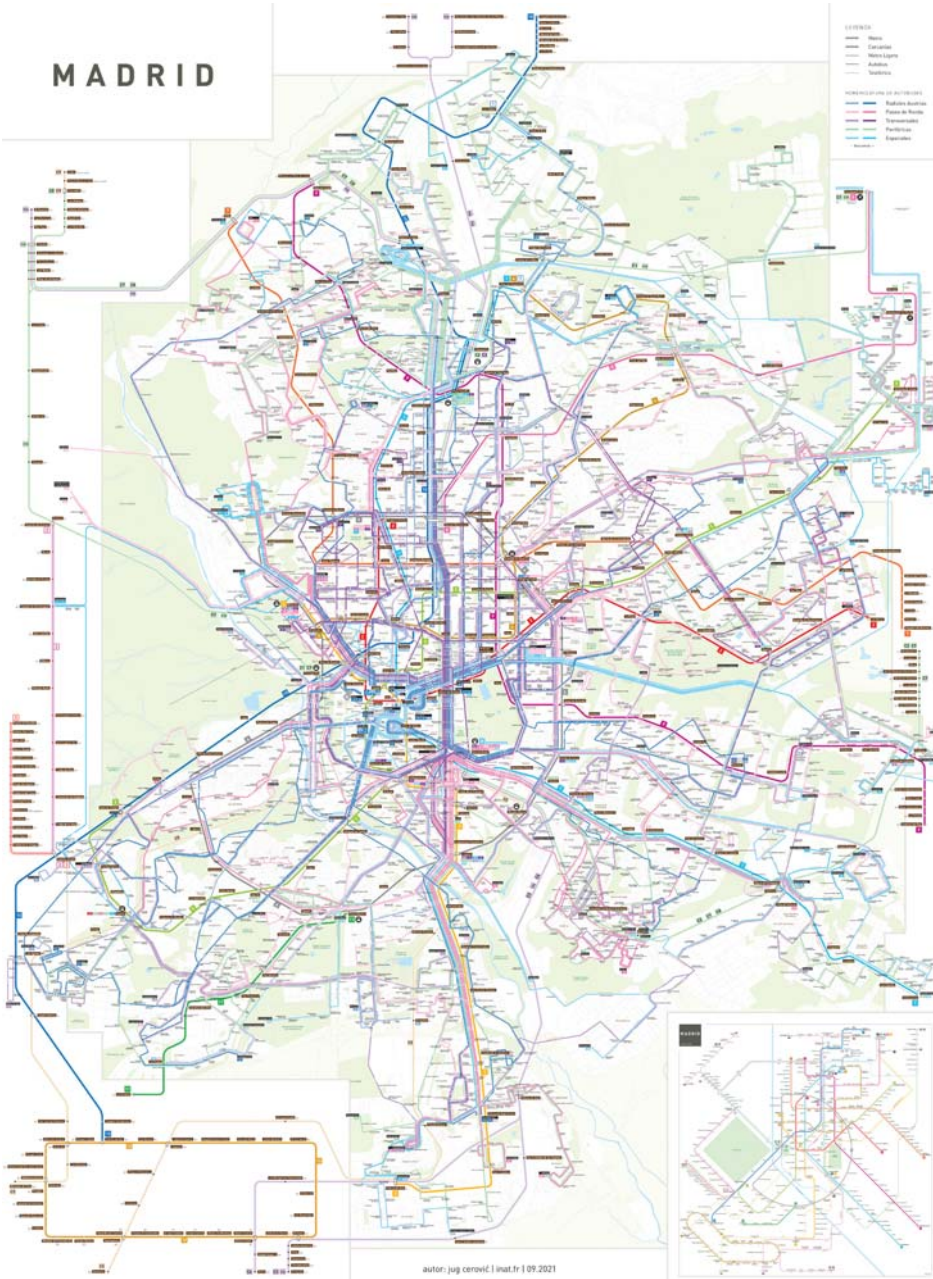


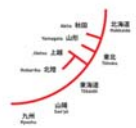
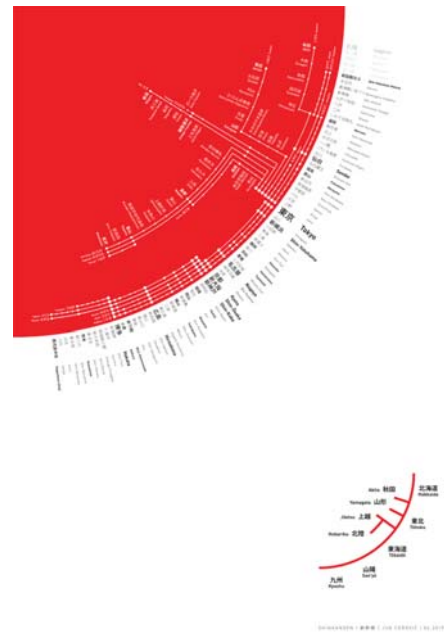
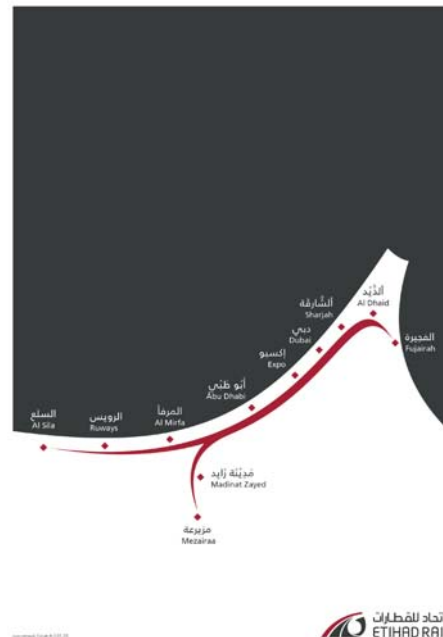
高松

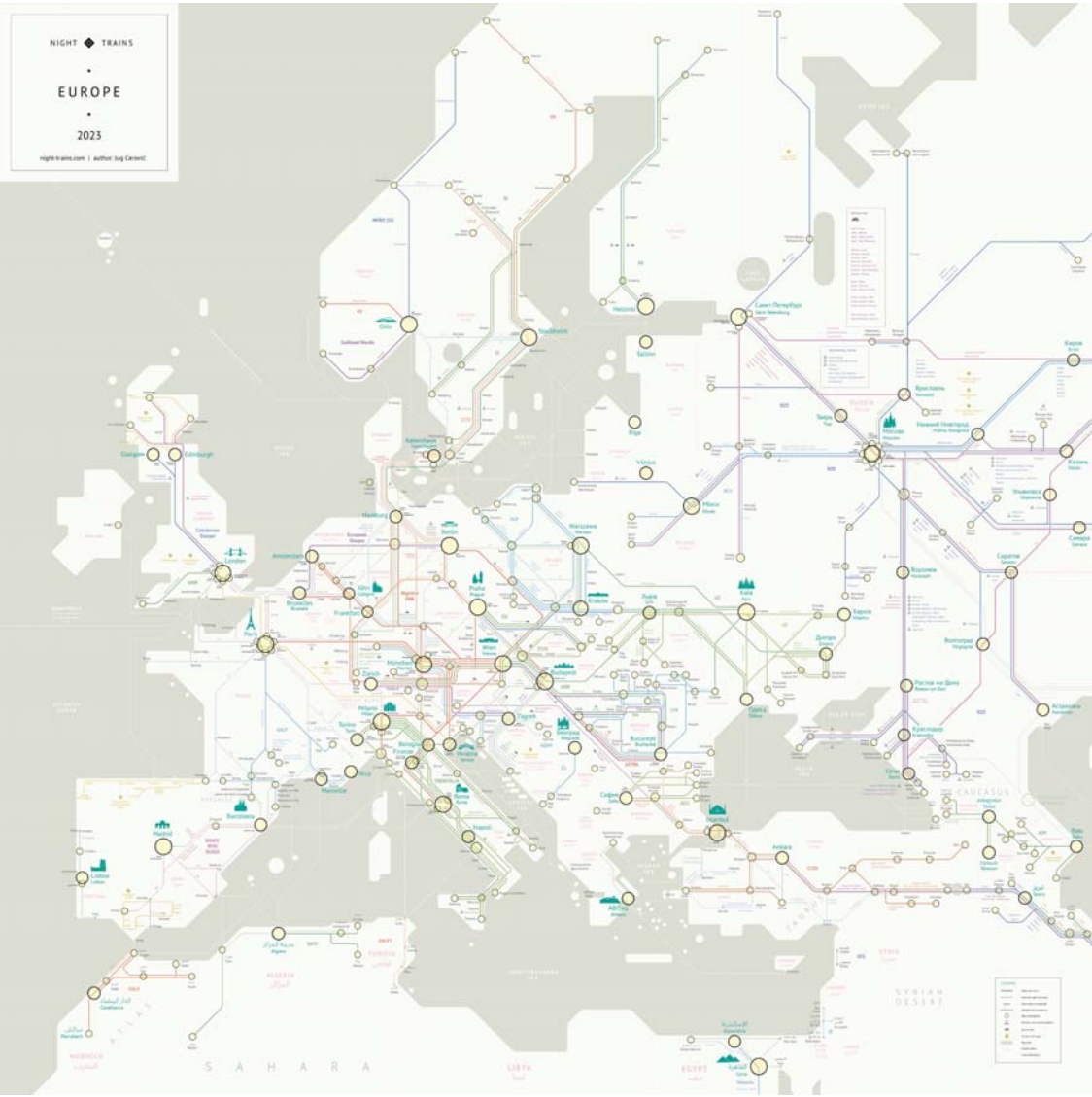
TAKAMATSU



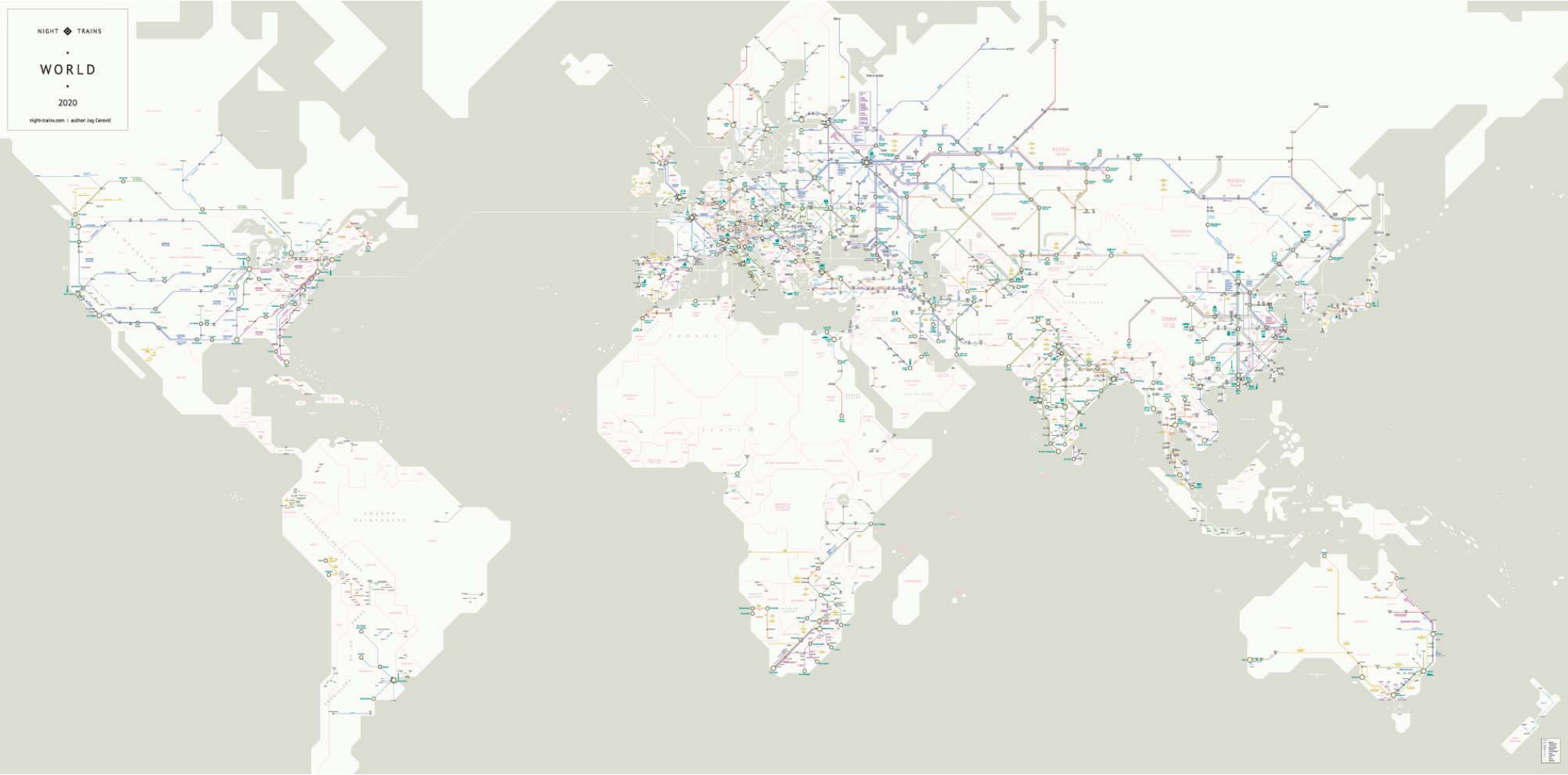
MADRID

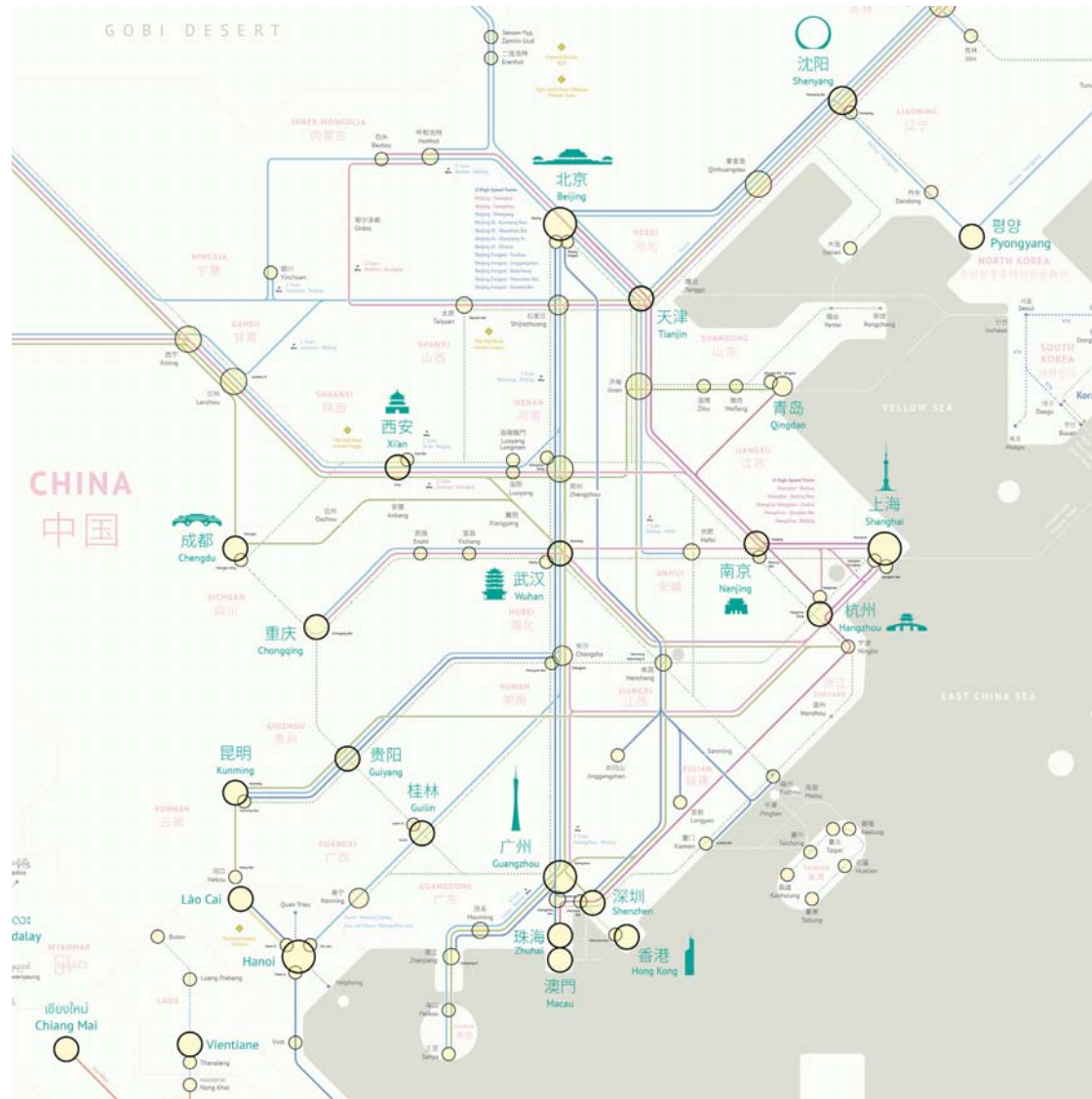


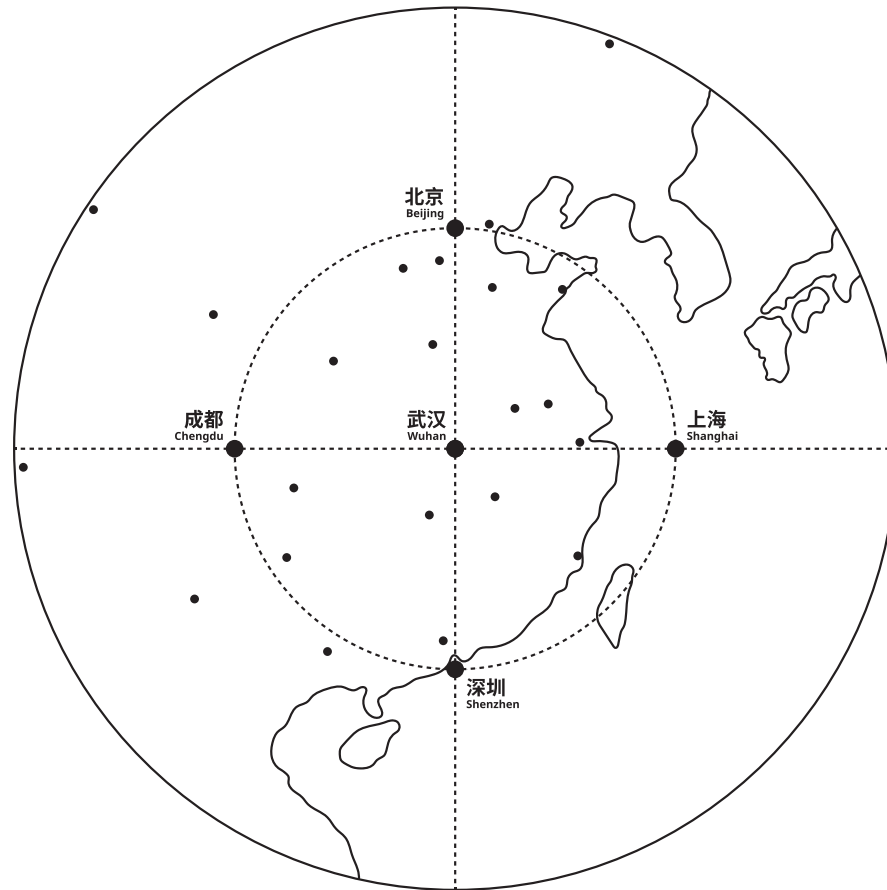


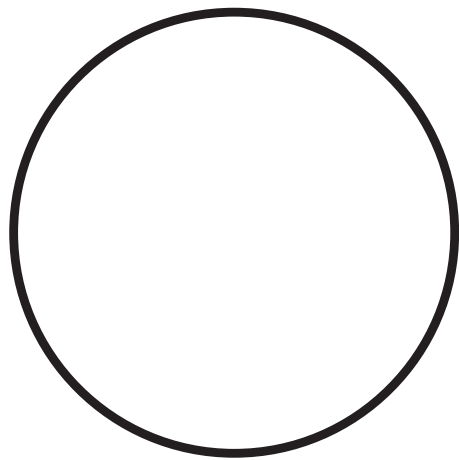


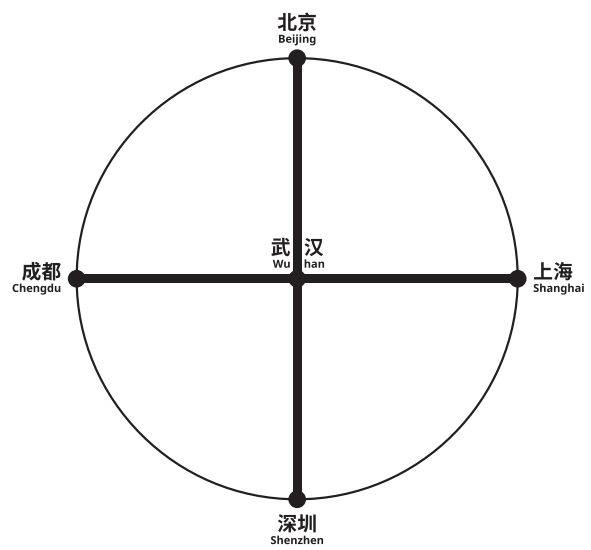
NIGHT  TRAINS
WORLD
2020
night-trains.com | author: Jig Cervoni

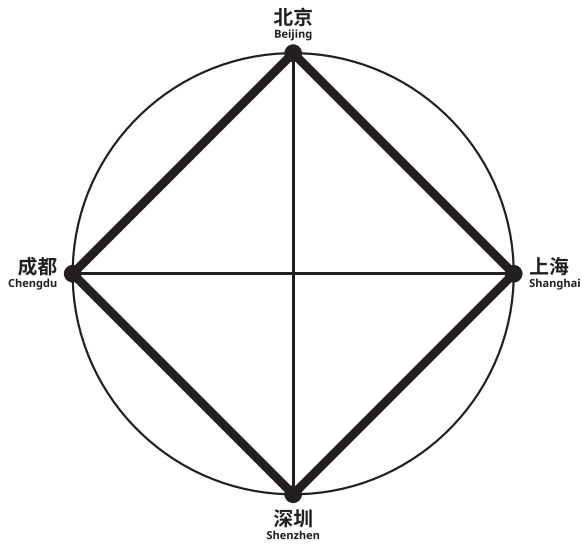


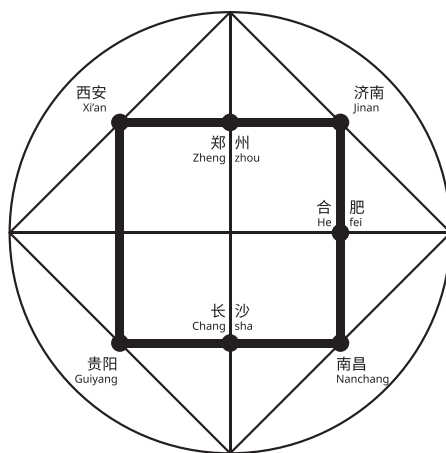


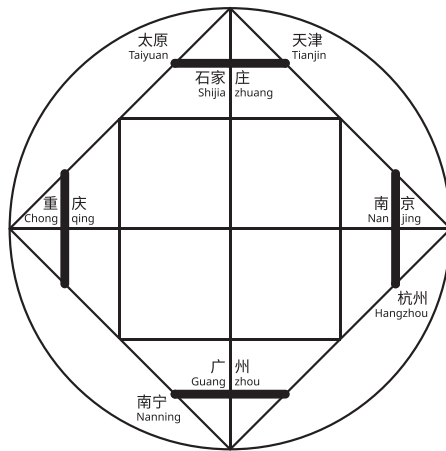


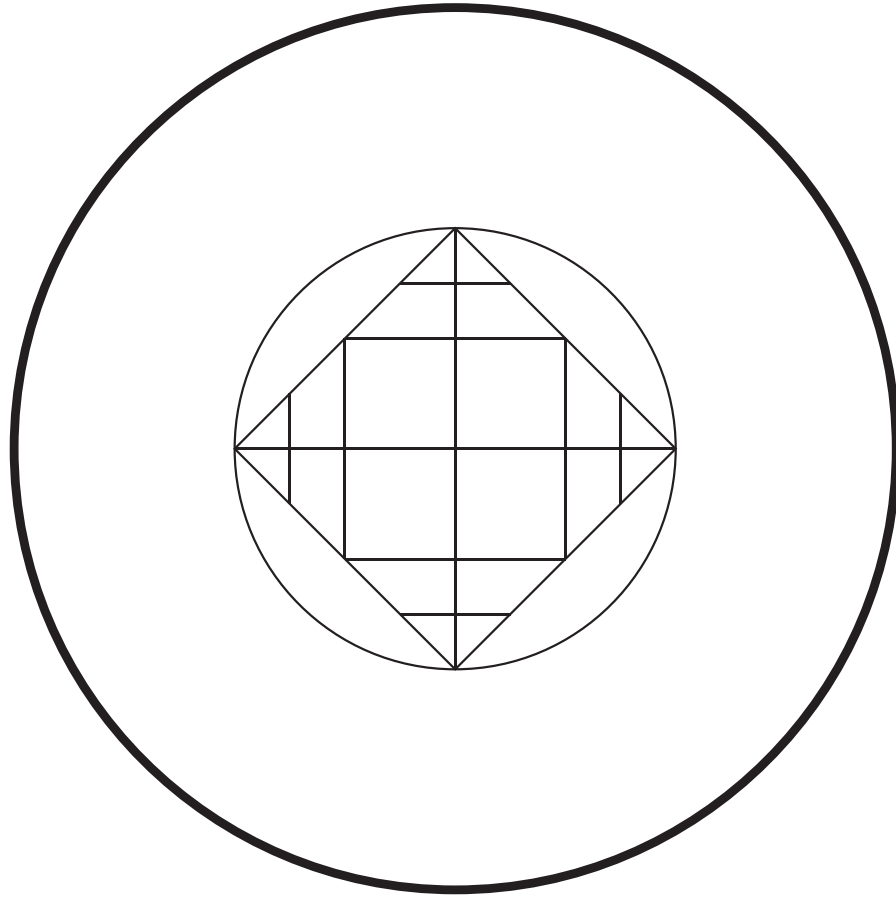


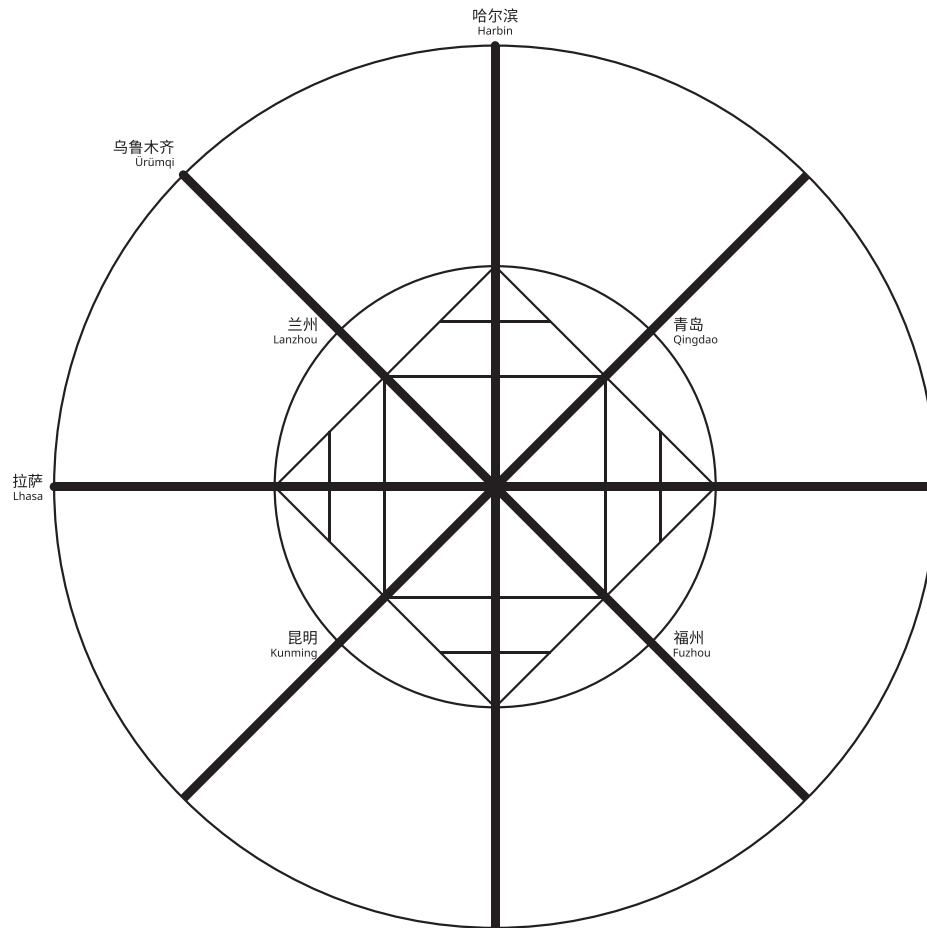


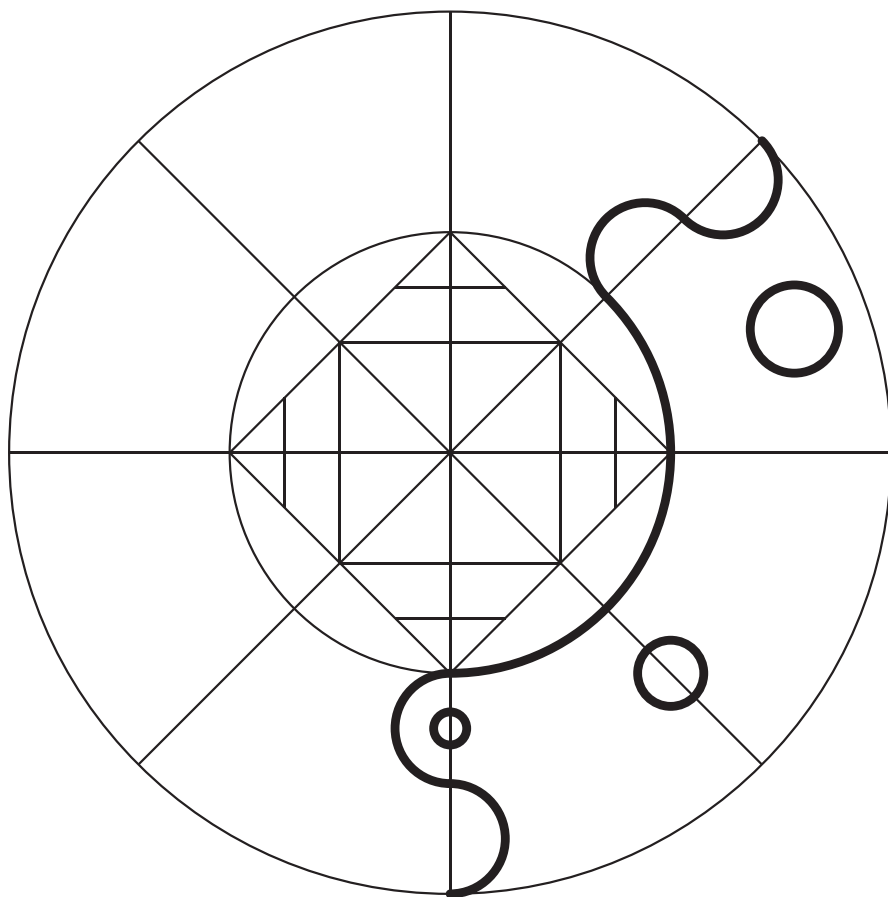


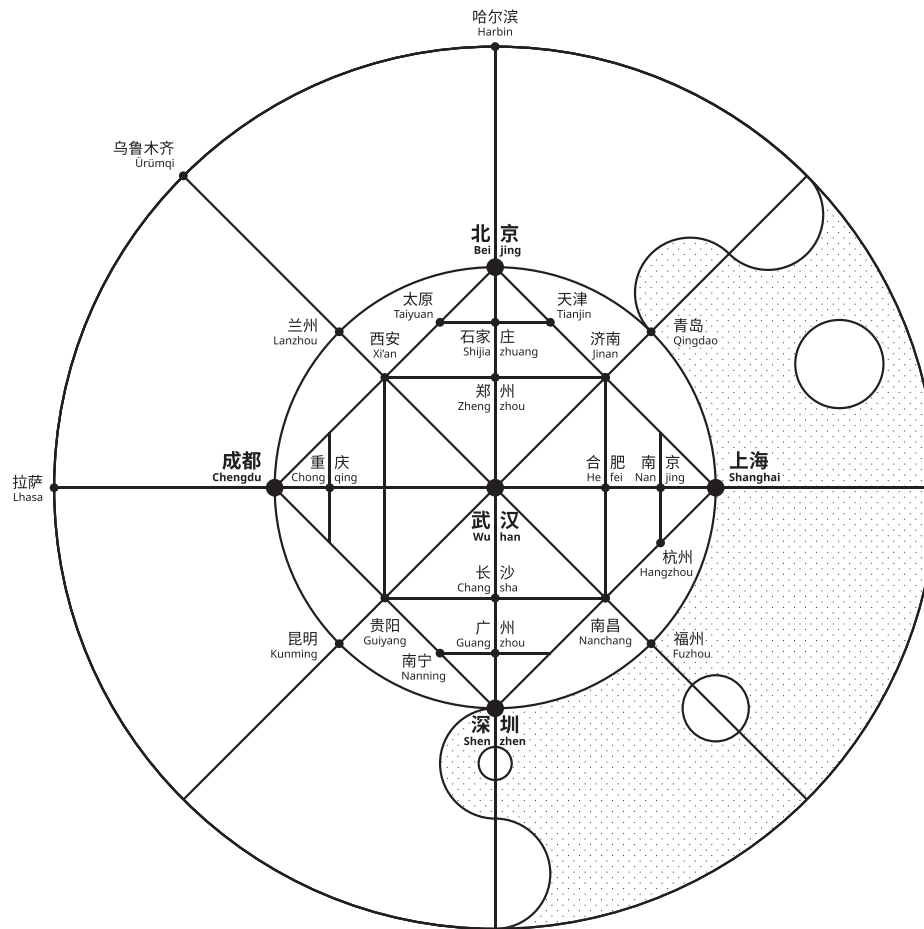






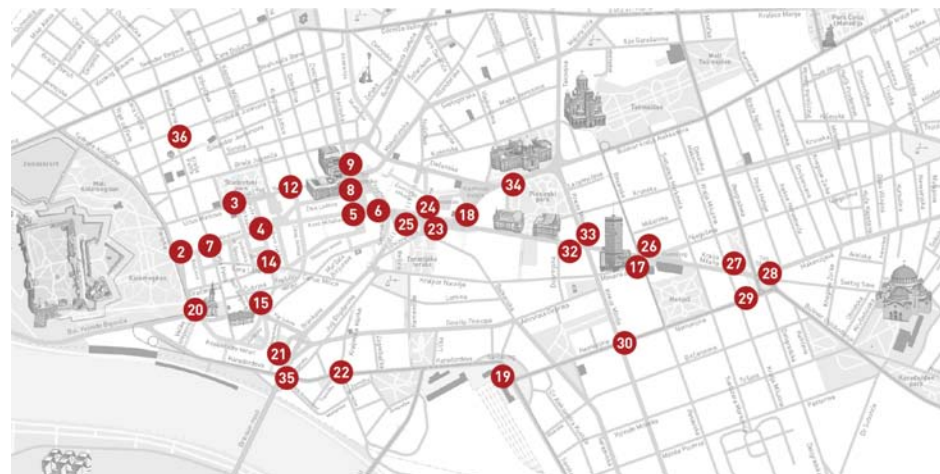
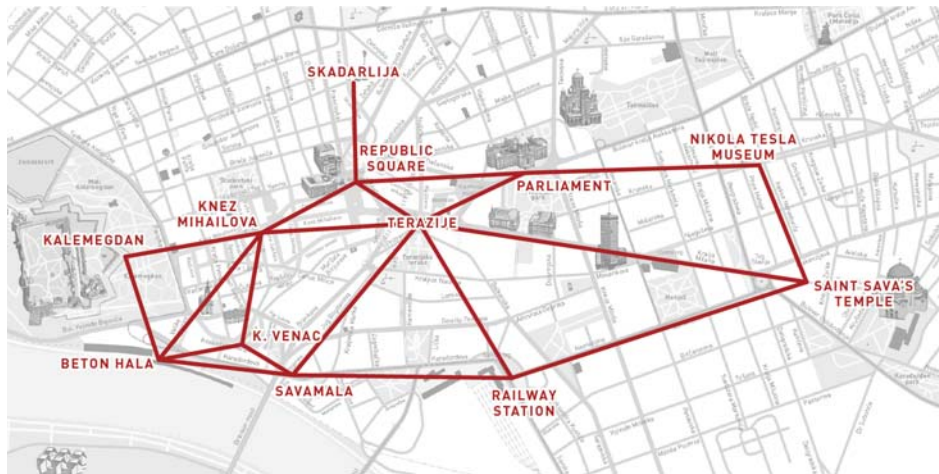


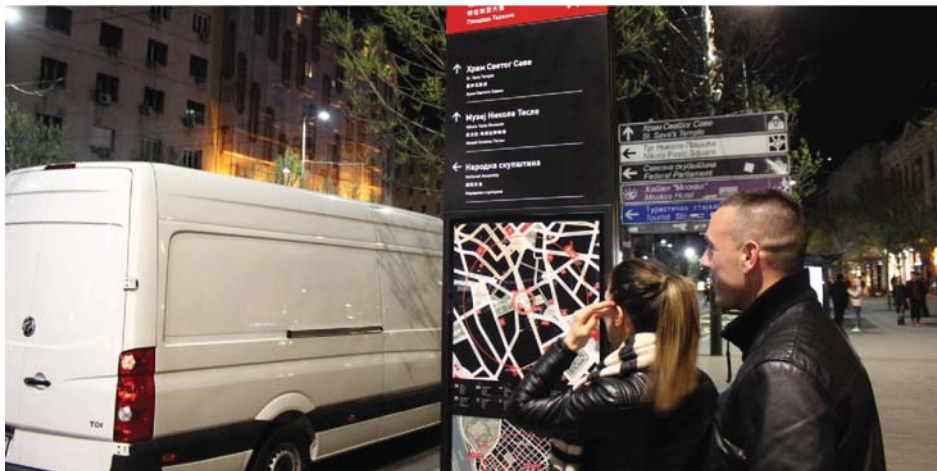
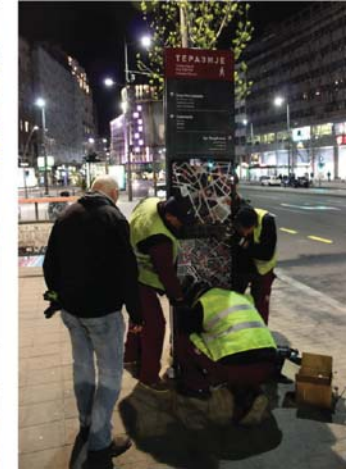
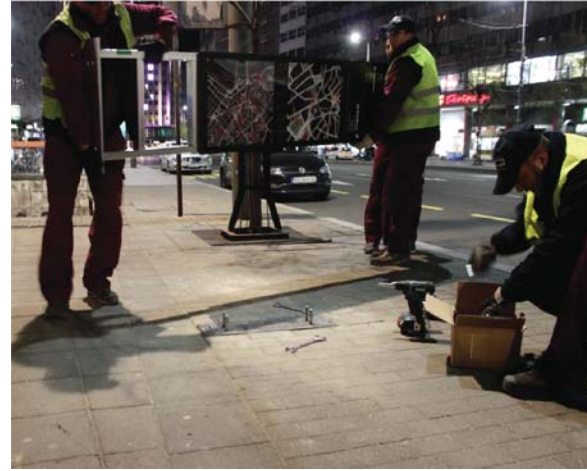
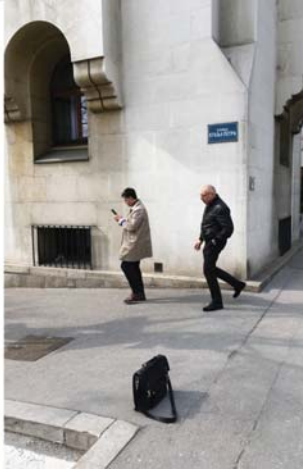




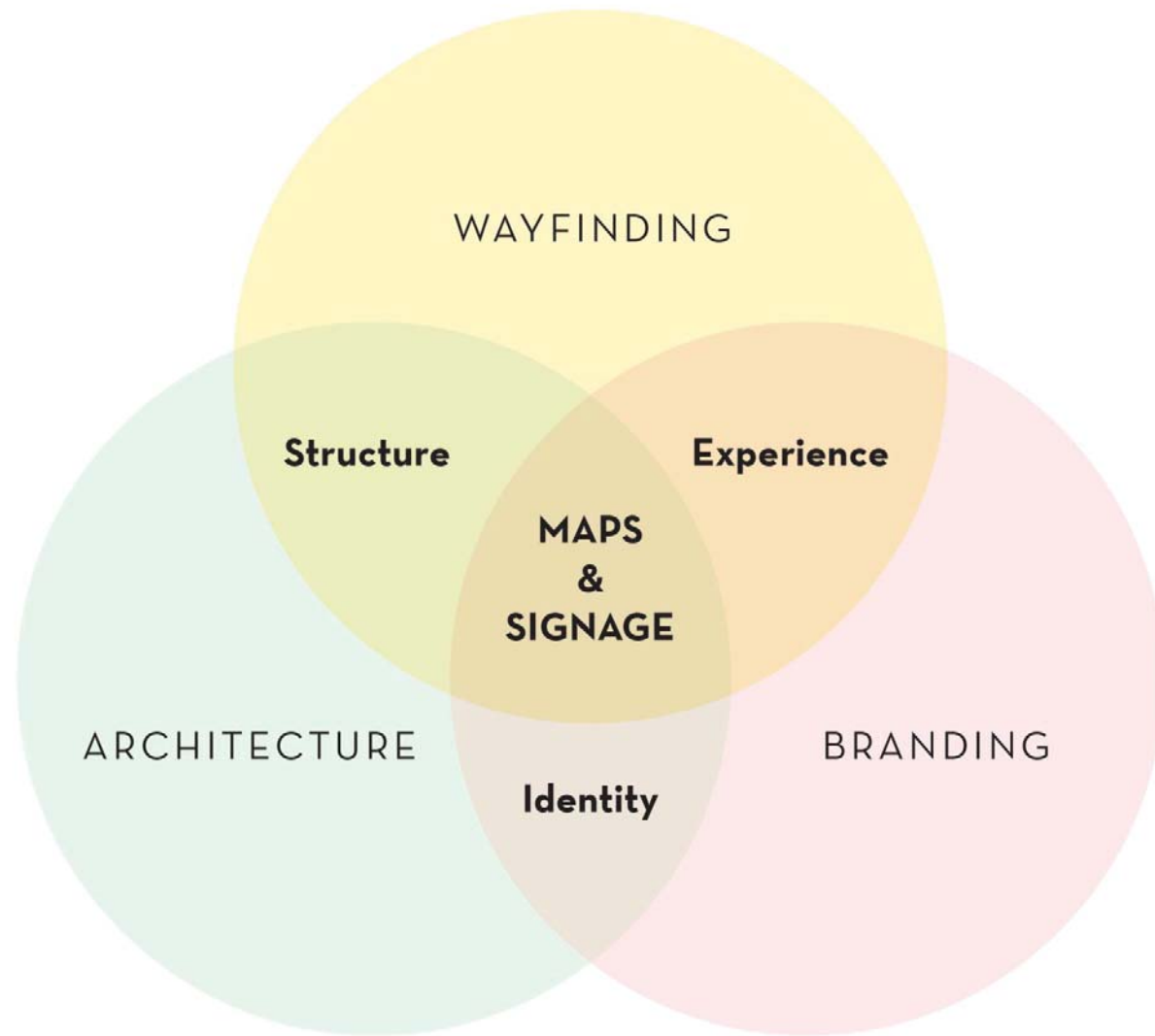












3.02.3.7 Journey Simulation

Ground Floor Journey
South Lux Welcome Hall to Wack Hanifah

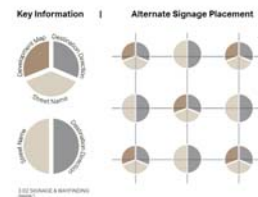
-> Pedestrian Path
- X Key Destinations
- ⊗ Wayfinding Elements



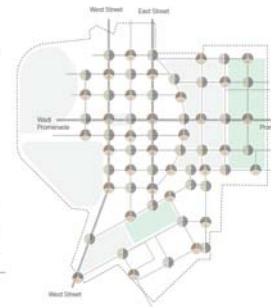
Signage Placement Strategy

Pedestrian Movement Intersections
As visitors explore the offerings Diriyah Square has to provide, they come across street identification and directional signage on every street intersection, with Map signage placed alternately.

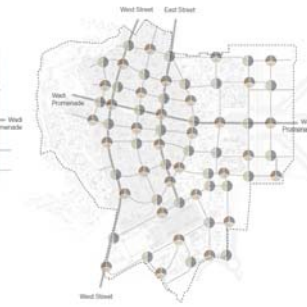
- Primary Streets
- Secondary Streets
- Information Type: **Development Map**
Sign Type: Tourist Map w/ District Directory Sign
- Information Type: **Street Name**
Sign Type: Street Identification Sign
- Information Type: **Destination Directions**
Sign Type: Pedestrian Directional Sign w/ Map Sign



Simplified Plan - Grid Structure
Ground Floor



Diriyah Square Plan
Ground Floor



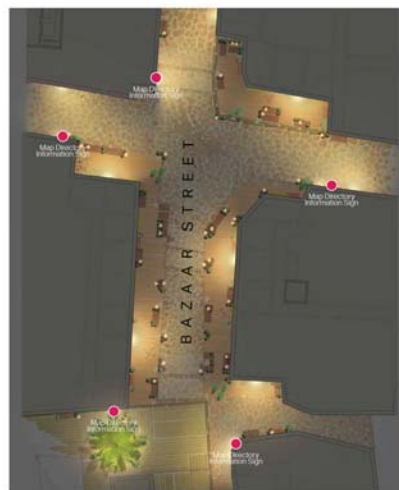
3.02.4.9 Signage Location

Bazaar Street

Initial signage location together with lighting glow plans and landscape paving and planting plans.

- Potential Location for Signage

Context Keyplan



3.02.4.3 Multi-Disciplinary Approach

Disciplines should be coordinated, collaborated and integrated together to make an environment that is holistic and cohesive. This multi-disciplinary approach would elevate the experience and offer a great sense of place from a wayfinding perspective.





Map Design

Design Inspiration
Folded buildings, tiled walls. Each building is the one of the signage elements with added feeling of the height of the buildings.



designtech:
signage, wayfinding & mapping

Environmental Sign (Fun Zone - Type 2)

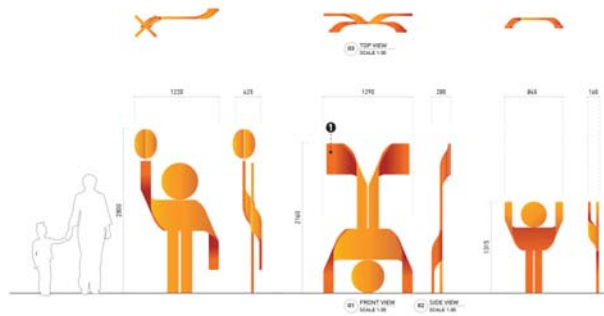
EXTERNALLY ILLUMINATED EXT-ID02.2 001

Dimensions:
W: As Shown, H: As Shown

Materials:
1.
- 2mm thick aluminum powder coated box type cut and bent to desired shape painted to match shown color.

Installations:
Free-standing with concrete footing as required.

MATERIALS
ALUMINUM
COLOR
Orange





Arabian Ranches III, Dubai, UAE

Signage & Wayfinding

COMMUNITY MAP: 4 COLORS: The Area is divided into 12 neighborhoods. Every neighborhood has dedicated car accesses. According to the 4 colors theorem no more than 4 colors are needed to color the regions of the map so that no two adjacent regions have the same color.

We use 3 light colors for housing neighborhoods and a separate one for service areas. Emphasis is placed on the neighborhood areas which are vividly colored. Inside them all houses are represented as distinct units.

High contrast makes white roads easy to follow and navigate. A small number of related colors creates a sense of community.



NEIGHBORHOODS MAP: 12 COLORS: Each cluster of houses has a particular flavor, it functions as a distinct neighborhood with its own gate, park and cityscape.

A unique color for each neighborhood creates a sense of belonging and identification.

Colors are smooth, pastel shades and merge naturally and seamlessly into one another like the colors of a rainbow.

The coloring strategy emphasizes both community and identity.



Signage Detail Design Report | August 2019



Arabian Ranches III, Dubai, UAE

Signage & Wayfinding

Roundabout Directional Sign - Option 1

Dimensions:
W: 4700mm H: 2170mm

Installations:
Site casting with concrete footing as required

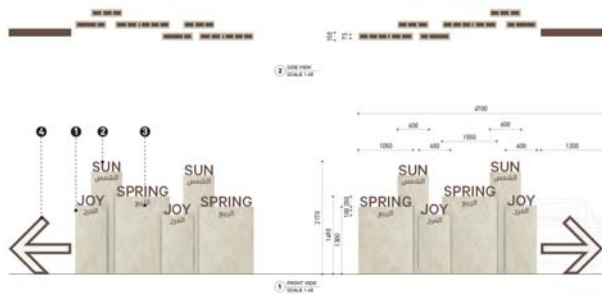
Materials:

1. Build up structures (slabbing with natural concrete) to match chosen color and texture.
2. 3D aluminum carbon steel finish letters match chosen color and texture.
3. Stencil and color filled graphics painted to fit.
4. Build up 3D aluminum carbon steel finish arrow graphic (shown color and texture with acrylic panel internally illuminated using warm LED lights).



General notes:

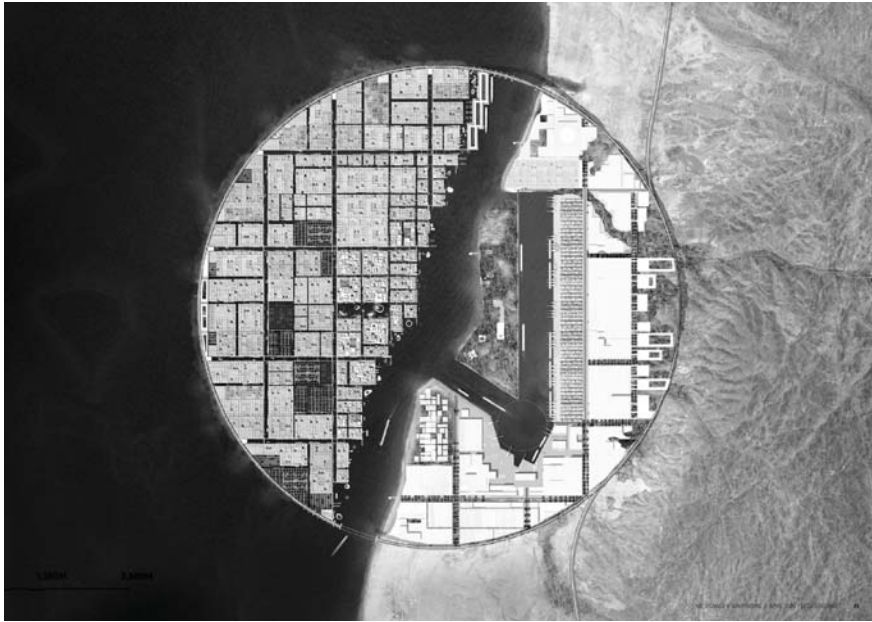
- Drawing for design intent only, not intended for construction.
- All signs to be fabricated and installed as per approved fabricator shop drawings.
- All final messaging and sign locations are to be determined by client team.
- This set includes design development drawings only.
- All dimensions are to be field marked by fabrication.
- All text is for position only. English and Arabic messages to be determined.



Signage Detail Design Report | August 2019







MOBILITY ROUTES NETWORK



ACTIVE TRAVEL & MICRO-MOBILITY
 • WALKING
 • BICYCLE
 • E-BIKE
 • SEGWAY



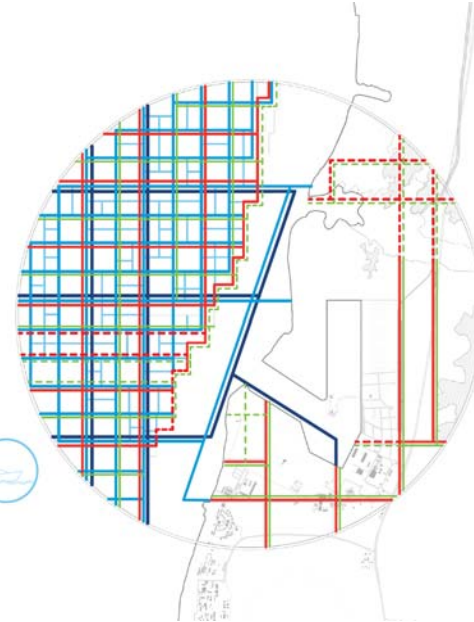
AUTONOMOUS VEHICLES
 • AV PASSENGER PODS



BOATS
 • AUTONOMOUS FREIGHT BARGE



BOATS
 • FERRY
 • TUGBOAT
 • SMALL BOAT



AREA-SPECIFIC JOURNEYS JOURNEY 3

JOURNEY 3
 FROM
 • RESIDENTIAL
 TO
 • MANUFACTURING

○ ○ DECISION POINT
 ○ TRANSITION NODE

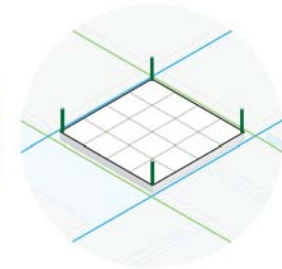
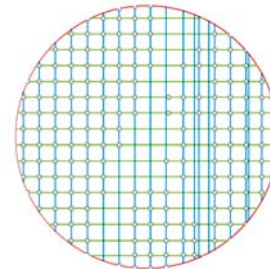


○ no station id sign
 ○ no station information sign
 ○ internal air network map
 ○ digital notification sign (audio/visual)
 ○ internal ferry network map
 ○ digital notification sign (audio/visual)
 ○ internal air network map
 ○ digital notification sign (audio/visual)
 ○ building / area id sign

NODES AS LANDMARKS APPLICATION

APPLICATION OF COORDINATES SYSTEM IN NIC

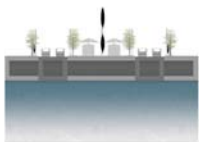
A coordinates system will enhance the sense of place for people of nic. This structure of wayfinding will simplify navigation within nic, even with the lack of built monuments like the examples of Paris, New York and Barcelona.





INITIAL SIGN LOCATION - SEA SIDE
SUPER PRIMARY ROAD TO PRIMARY ROAD NODE

COORDINATION TO OTHER DISCIPLINES
 Placement of the Wayfinding Tools, Lighting Elements, and Landscape Elements can not clash. Therefore coordination with Landscape and Lighting disciplines is crucial at this stage.





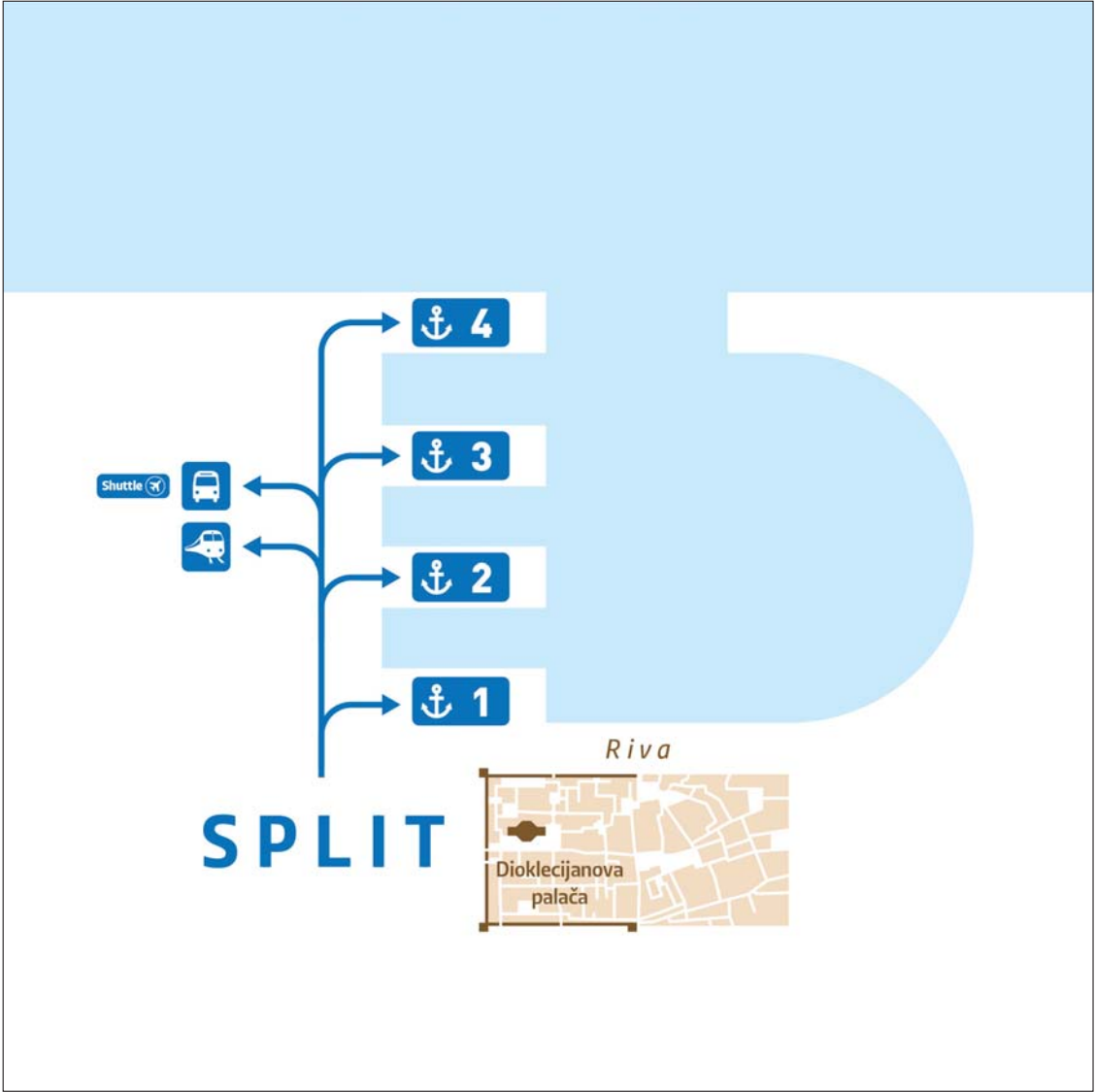


























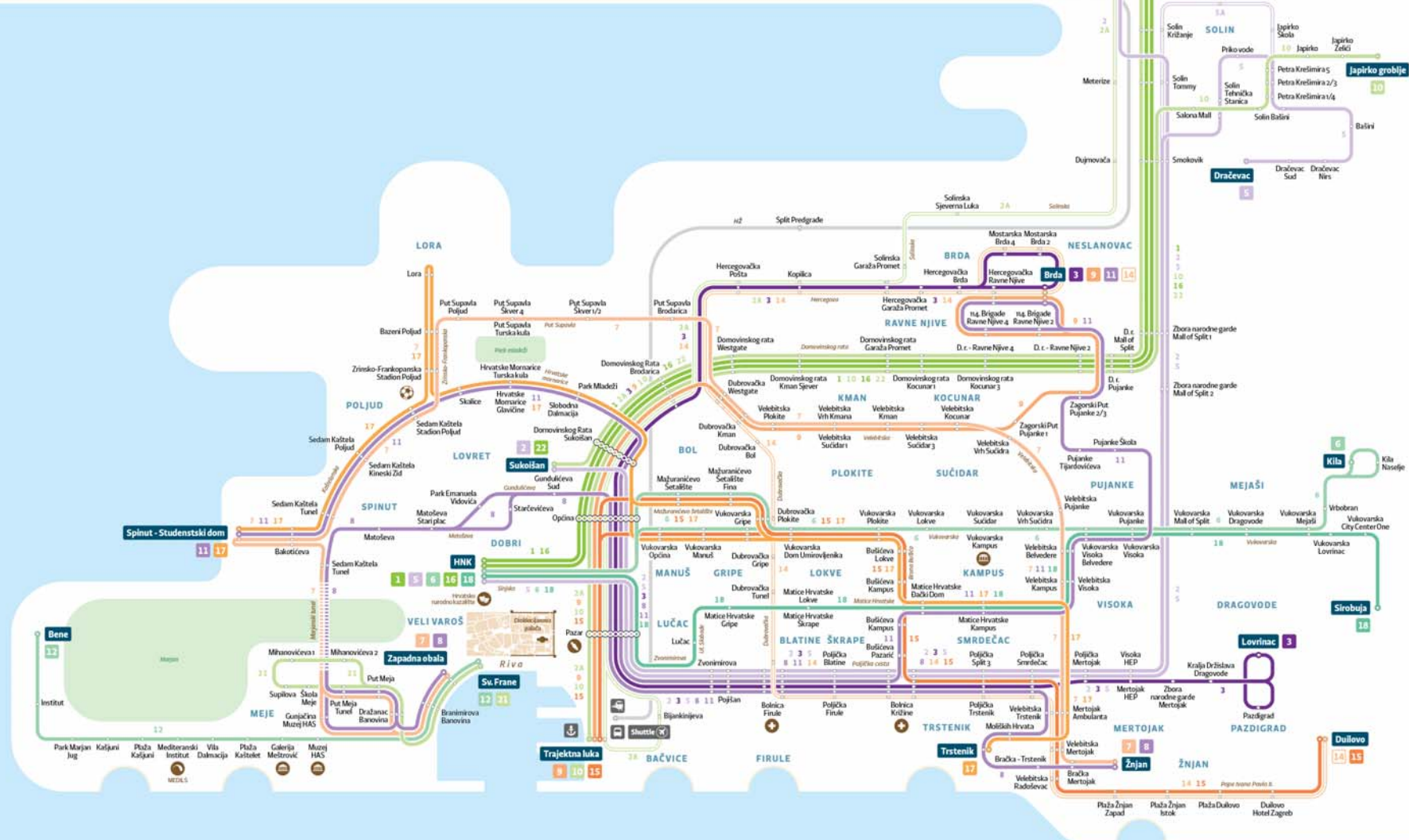








SPLIT



JADRANSKO MORE

MREŽA GRADSKIH LINIJA



Mreža linija šireg područja Grada Splita



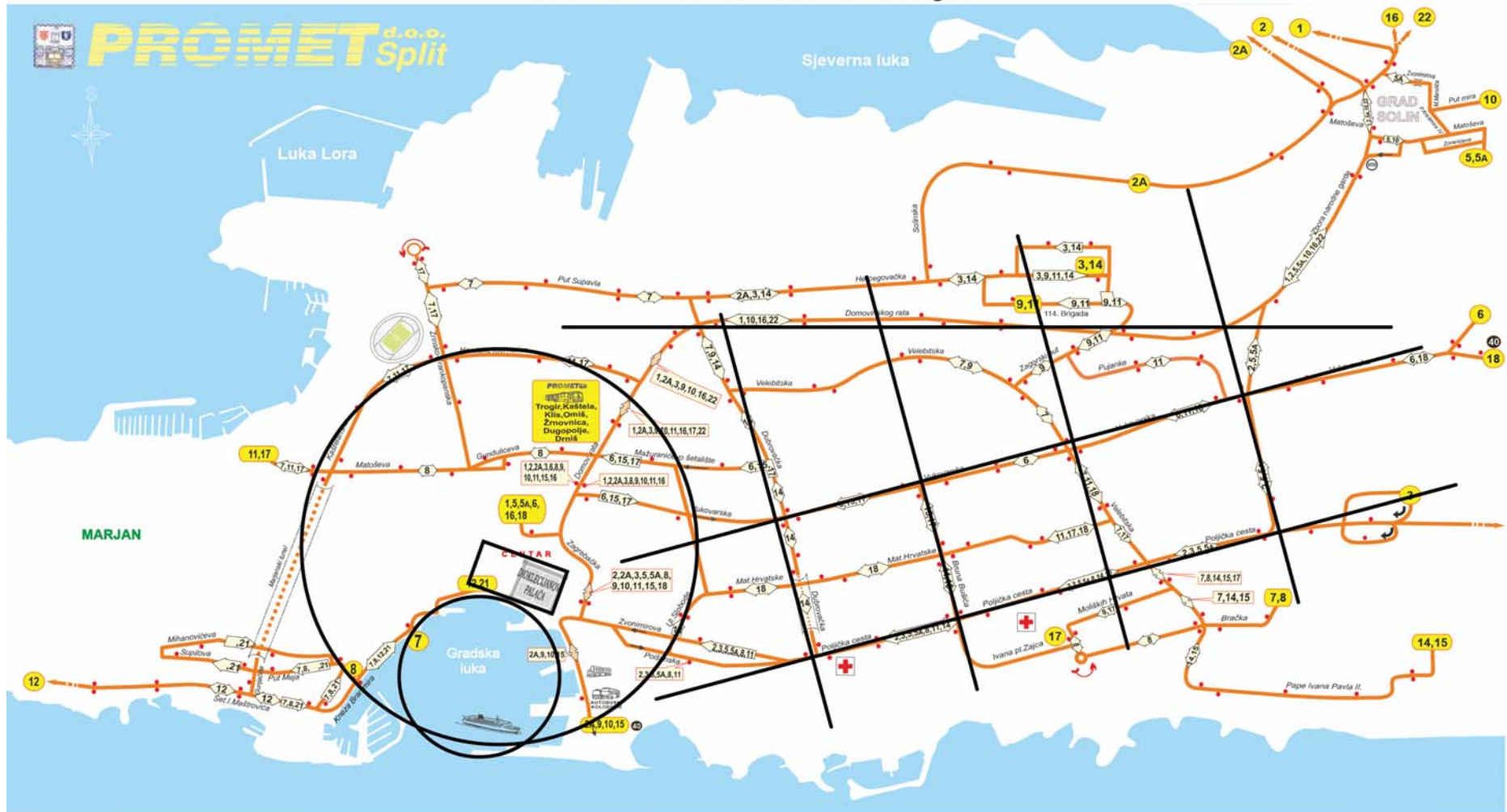
- | | | | |
|----|--|----|--|
| 1 | BUNJE - HNK - BUNJE | 19 | RAV. NIJVE - PUJANKE - SPINUT, SPINUT - PUJANKE - RAV. NIJVE |
| 2 | ZRAČNA LUKA - STRINJE - SPLIT, SPLIT - STRINJE - ZRAČNA LUKA | 20 | SV. FRANE - BENE, BENE - (MEJE) - SV. FRANE |
| 2A | K. SUČURAC (STRINJE) - SPLIT - K. SUČURAC (STRINJE) | 21 | SV. FRANE - MEJE - SV. FRANE |
| 3 | LOVRINAC - BRDA, BRDA - LOVRINAC | 22 | KLIS - SPLIT - KLIS |
| 4 | DRAČEVAC - POLJIČKA - HNK - POLJIČKA - DRAČEVAC | | |
| 5 | DRAČEVAC - SOLIN - POLJIČKA - HNK - POLJIČKA - SOLIN - DRAČ. | | |
| 6 | KILA - VUKOVARSKA - HNK - KILA | | |
| 7 | ŽNJAN - SPINUT - ZAP. OBALA, ZAP. OBALA - SPINUT - ŽNJAN | | |
| 8 | ŽNJAN - ZVONČAC, ZVONČAC - ŽNJAN | | |
| 9 | RAVNE NIJVE - TRAJ. LUKA - RAVNE NIJVE | | |
| 10 | JAPIRKO - BILICE - TRAJEKTNJA LUKA - BILICE - JAPIRKO | | |
| 11 | NOĆNA LINIJA (TRAJEKTNJA LUKA - VUKOVARSKA - BRNIK - VUKOVARSKA - TRAJEKTNJA LUKA) | | |

LEGENDA

- POČETNO - ZAVRŠNO STAJALIŠTE
- PROMETOVANJE LINIJE U JEDNOM SMJERU
- PROMETOVANJE LINIJE U OBA SMJERA
- AUTOBUSNO STAJALIŠTE

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MREŽA GRADSKIH LINIJA



Mreža linija šireg područja Grada Splita



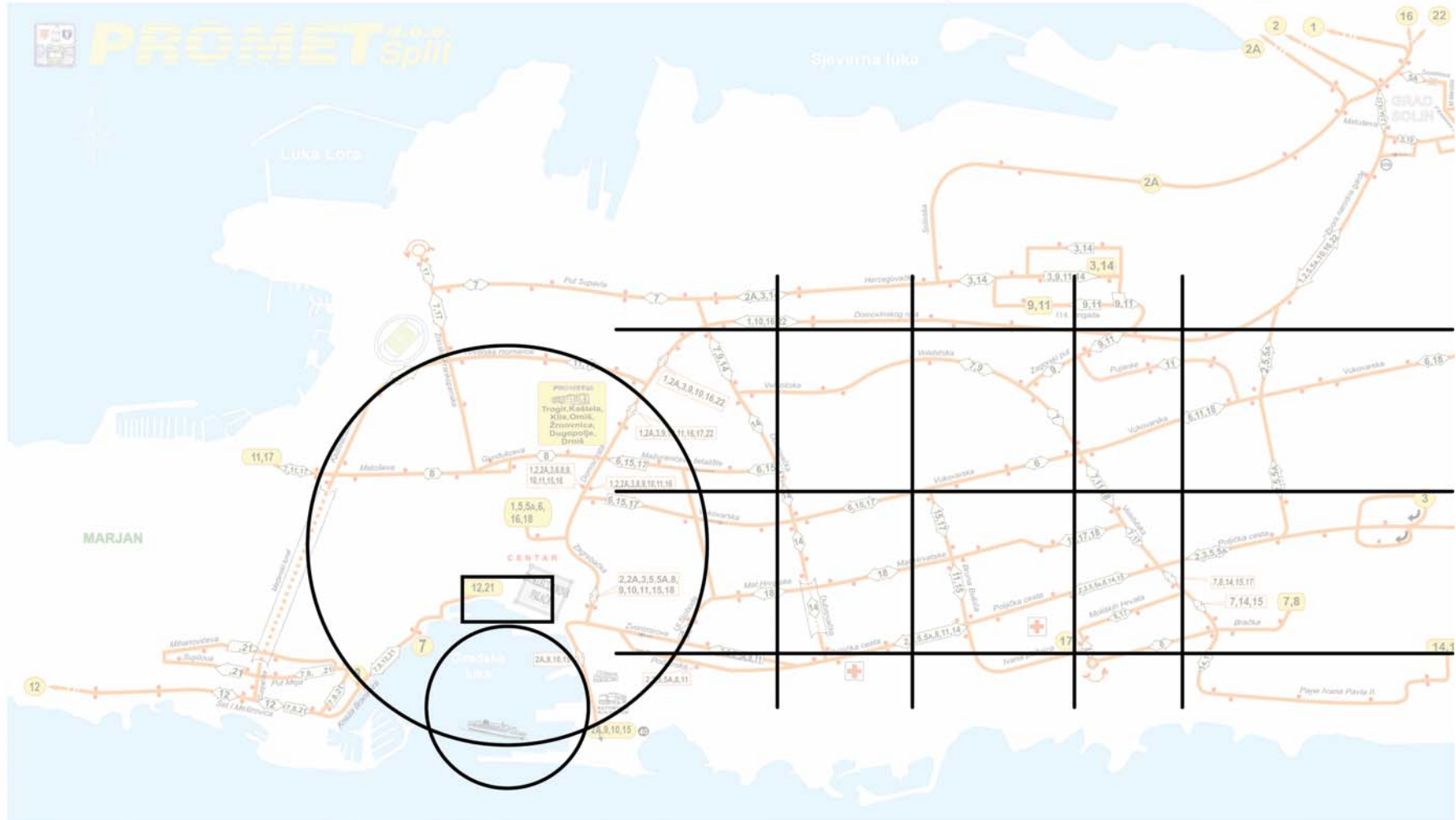
- | | |
|--|---|
| 1) BUNJE - HNK - BUNJE | 11) RAV. NIJVE - PUJANKE - SPINUT, SPINUT - PUJANKE - RAV. NIJVE |
| 2) ZRAČNA LUKA - STRINJE - SPLIT, SPLIT - STRINJE - ZRAČNA LUKA | 12) SV. FRANE - BENE, BENE - (MEJE) - SV. FRANE |
| 2A) K. SUČURAC (STRINJE) - SPLIT - K. SUČURAC (STRINJE) | 14) BRDA - KOPILICA - DUBROVAČKA - BOLNICE - ŽNJAN - DULIČKO - DULIČKO - ŽNJAN - BOLNICE - DUBROVAČKA - KOPILICA - BRDA |
| 3) LOVRINAC - BRDA, BRDA - LOVRINAC | 15) DUILOVO - TRAJEKтна LUKA - DUILOVO |
| 5) DRAČEVAC - POLJIČKA - HNK - POLJIČKA - DRAČEVAC | 16) NINČEVIĆI - HNK - NINČEVIĆI |
| 5A) DRAČEVAC - SOLIN - POLJIČKA - HNK - POLJIČKA - SOLIN - DRAČEVAC | 17) SPINUT - LORA - KAMPUS - TRSTENIK - TRSTENIK - KAMPUS - LORA - SPINUT |
| 6) KILA - VUKOVARSKA - HNK - KILA | 18) SIROBUJA - MEJAŠI - MAT. HRVATSKE - HNK - MEJAŠI - SIROBUJA |
| 7) ŽNJAN - SPINUT - ZAP. OBALA, ZAP. OBALA - SPINUT - ŽNJAN | 21) SV. FRANE - MEJE - SV. FRANE |
| 8) ŽNJAN - ZVONČAC, ZVONČAC - ŽNJAN | 22) KLIS - SPLIT - KLIS |
| 9) RAVNE NIJVE - TRAJ. LUKA - RAVNE NIJVE | |
| 10) JAPIRKO - BILICE - TRAJEKтна LUKA - BILICE - JAPIRKO | |
| 40) NOĆNA LINIJA (TRAJEKтна LUKA - VUKOVARSKA - BRNIK - VUKOVARSKA - TRAJEKтна LUKA) | |

LEGENDA

- POČETNO - ZAVRŠNO STAJALIŠTE
- PROMETOVANJE LINIJE U JEDNOM SMJERU
- ↔ PROMETOVANJE LINIJE U OBA SMJERA
- AUTOBUSNO STAJALIŠTE

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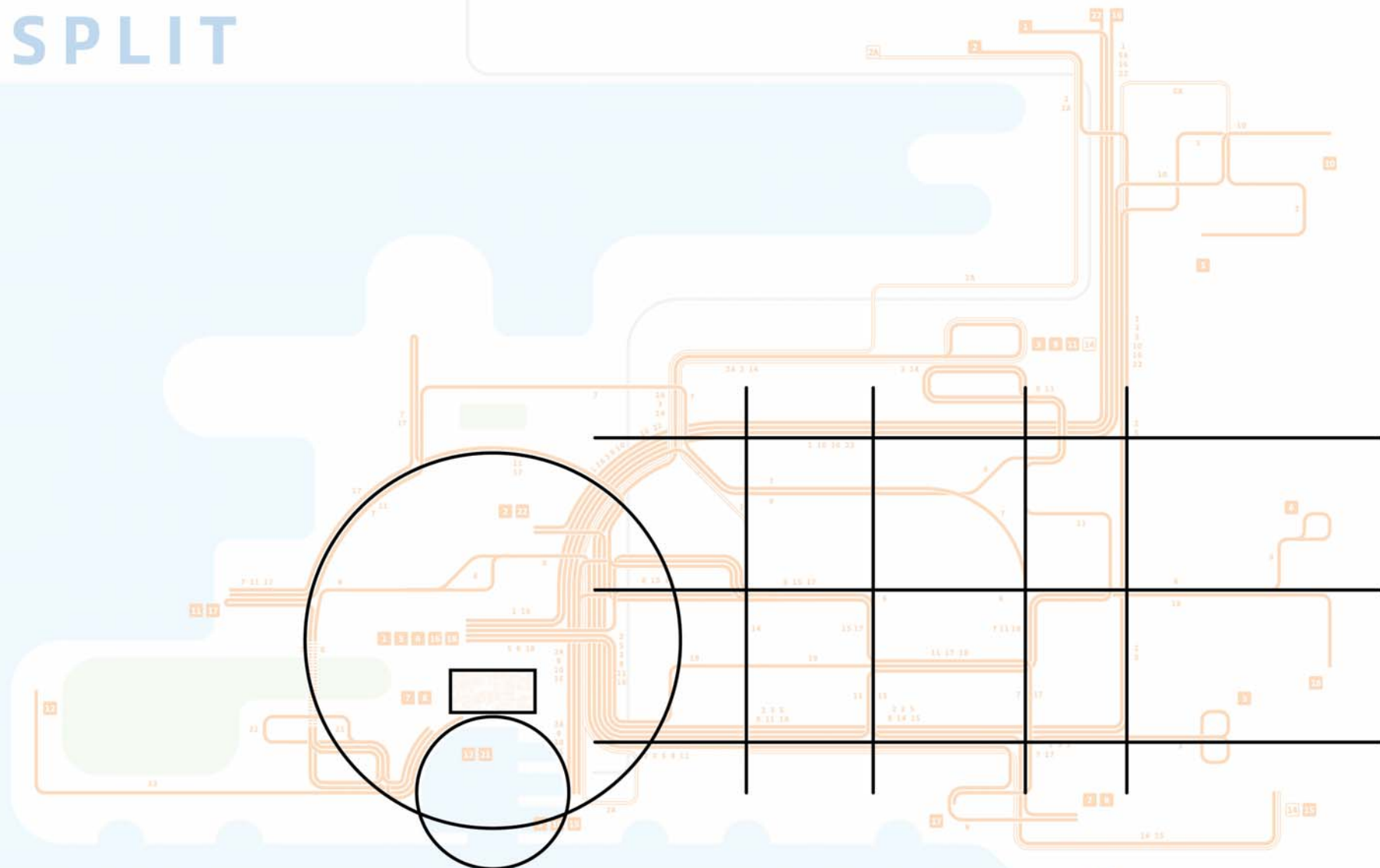
MREŽA GRADSKIH LINIJA



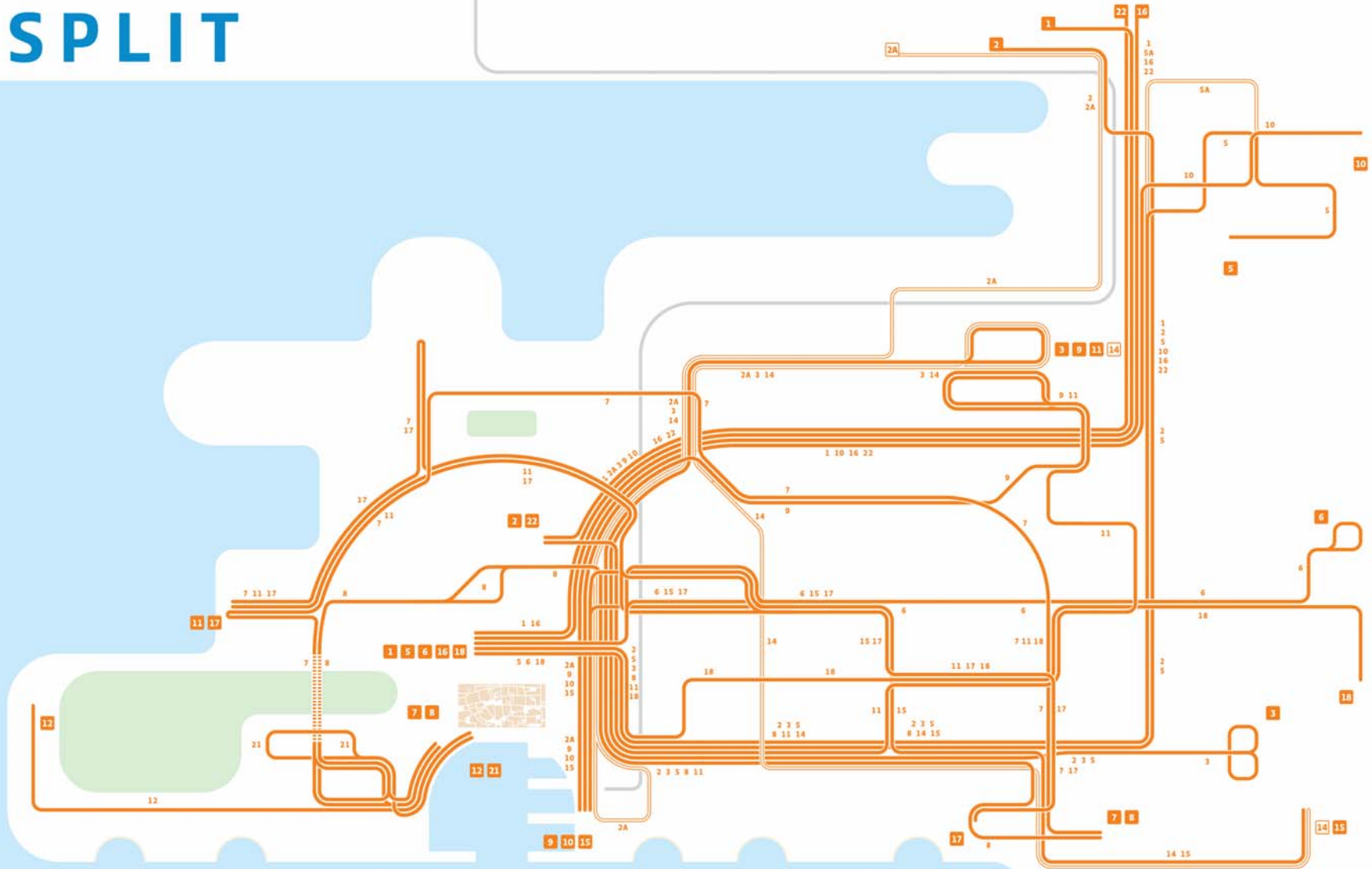
Mreža linija šireg područja Grada Splita

- | | | |
|---|---|--|
| <ul style="list-style-type: none"> 1 BUNJE - HNK - BUNJE 2 ZRAČNA LUKA - STRINJE - SPLIT, SPLIT - STRINJE - ZRAČNA LUKA 2A K. SUČURAC (STRINJE) - SPLIT - K. SUČURAC (STRINJE) 3 LOVRINAC - BRDA, BRDA - LOVRINAC 5 DRAČEVAC - POLJIČKA - HNK - POLJIČKA - DRAČEVAC 6 | <ul style="list-style-type: none"> 11 RAVNJE - PUJANJE - SPINUT, SPINUT - PUJANJE - RAVNJE 12 SV. FRANE - BENE, BENE - (HNK) - SV. FRANE 14 BRDA - KOPILICA - DUBROVAČKA - BIGNICE - ŽAJAN - DUILOVO, DUILOVO - ŽAJAN - BIGNICE - DUBROVAČKA - KOPILICA - BRDA 15 DUILOVO - TRAJEKTNJA LUKA - DUILOVO | <p>LEGENDA</p> <ul style="list-style-type: none"> POČETNO - ZAVRŠNO STAJALIŠTE PROMETOVANJE LINIJE U JEDNOM SMJERU PROMETOVANJE U OBAJERNA SMJERIMA |
|---|---|--|

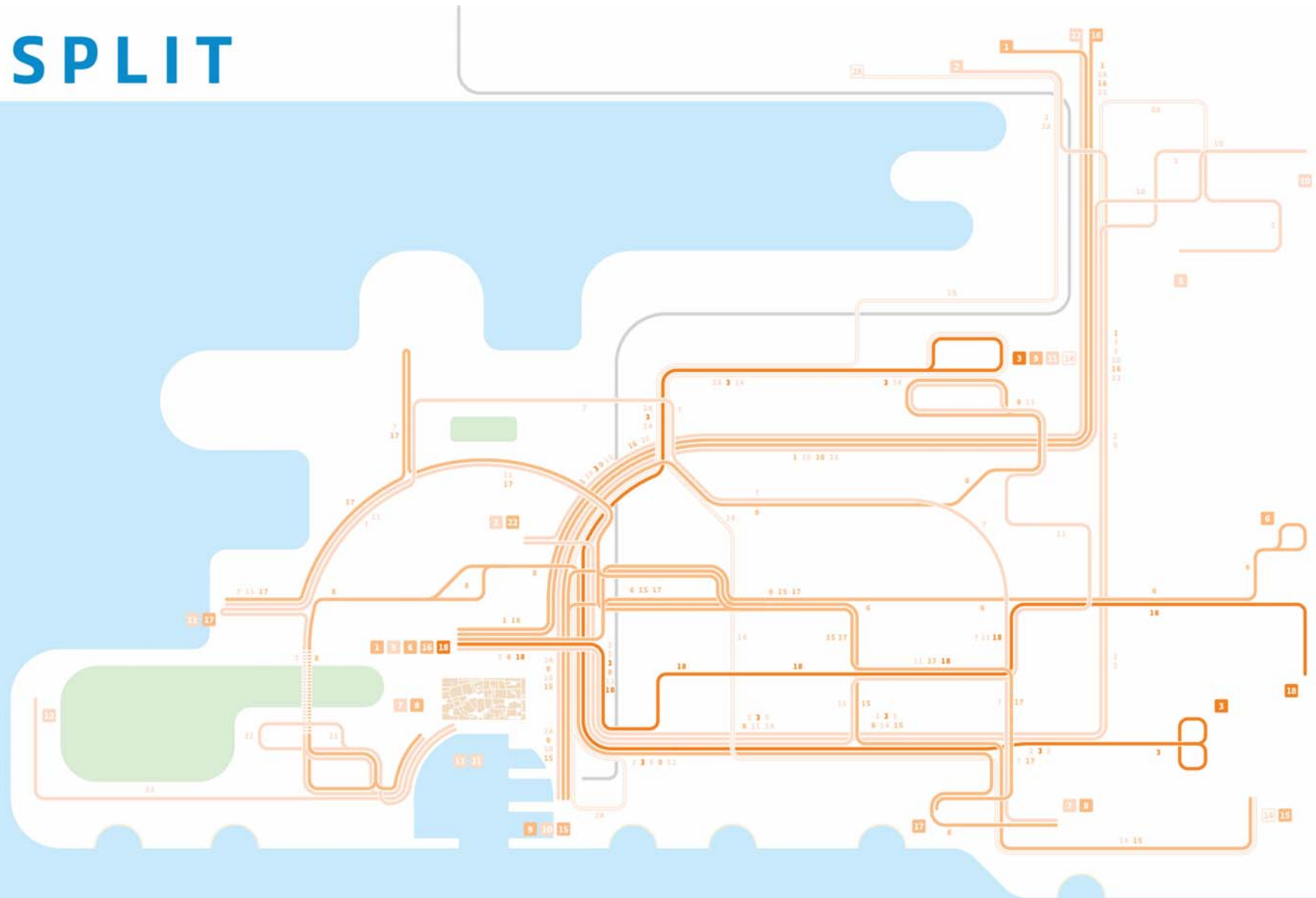
SPLIT



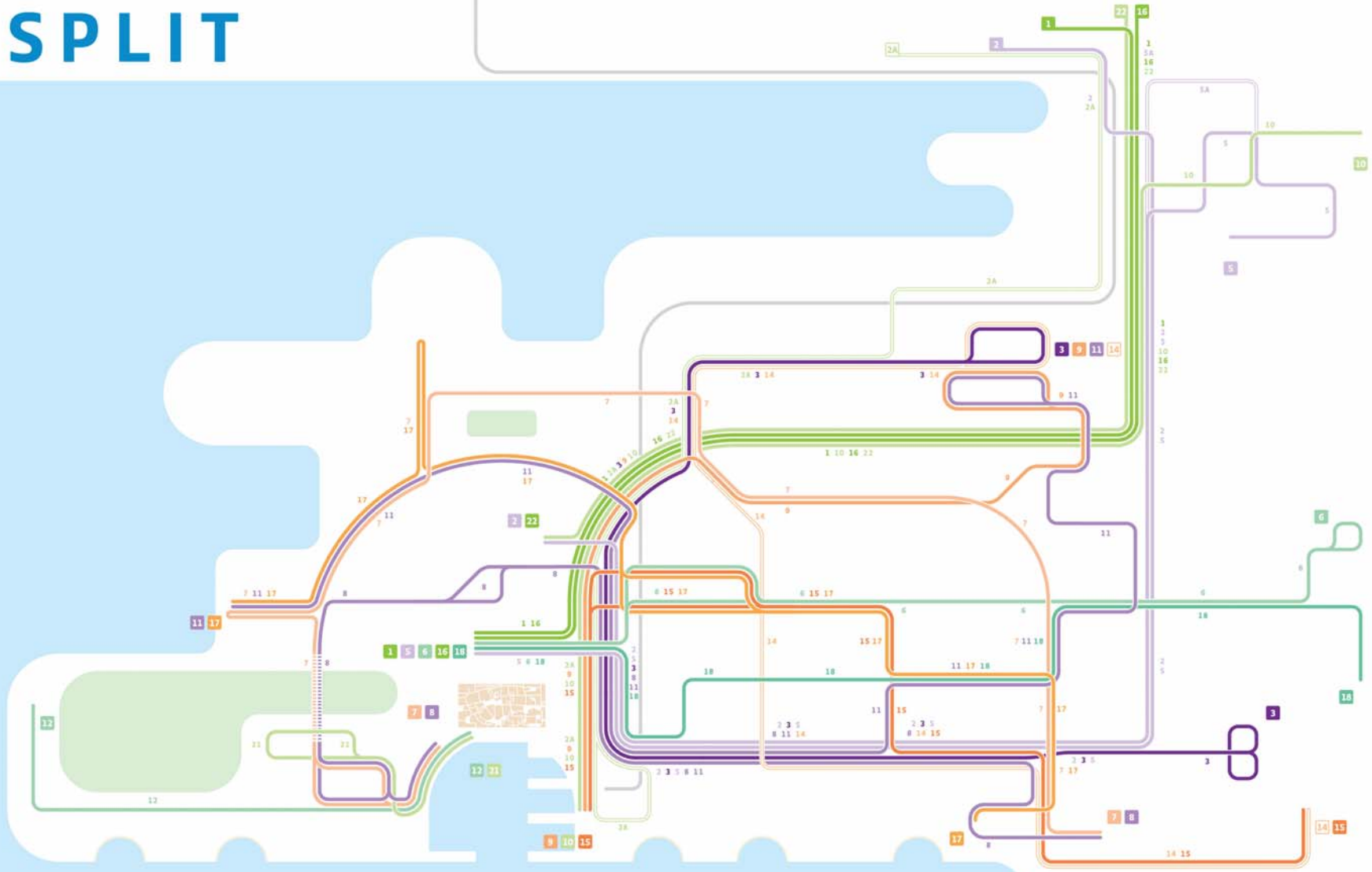
SPLIT



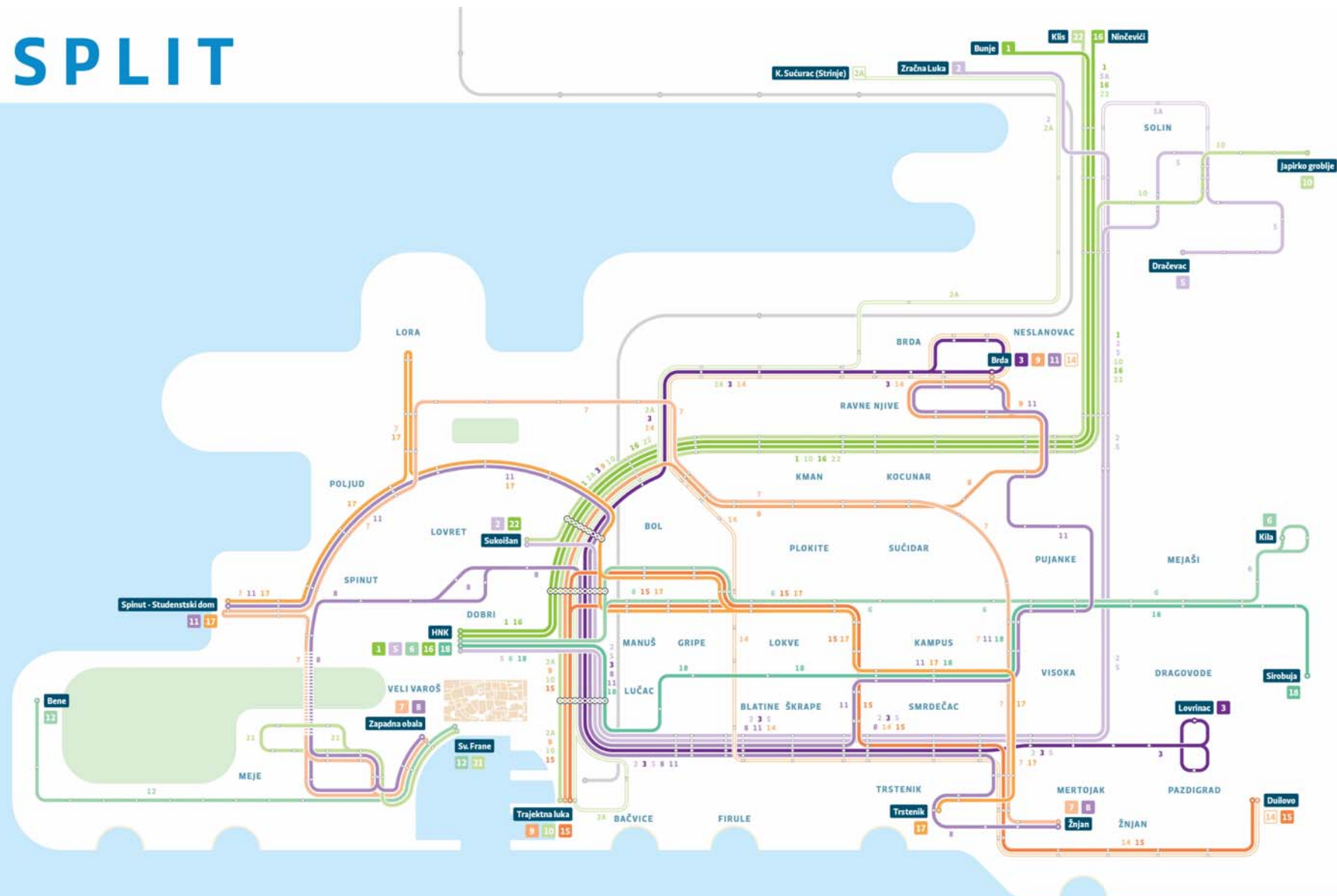
SPLIT



SPLIT

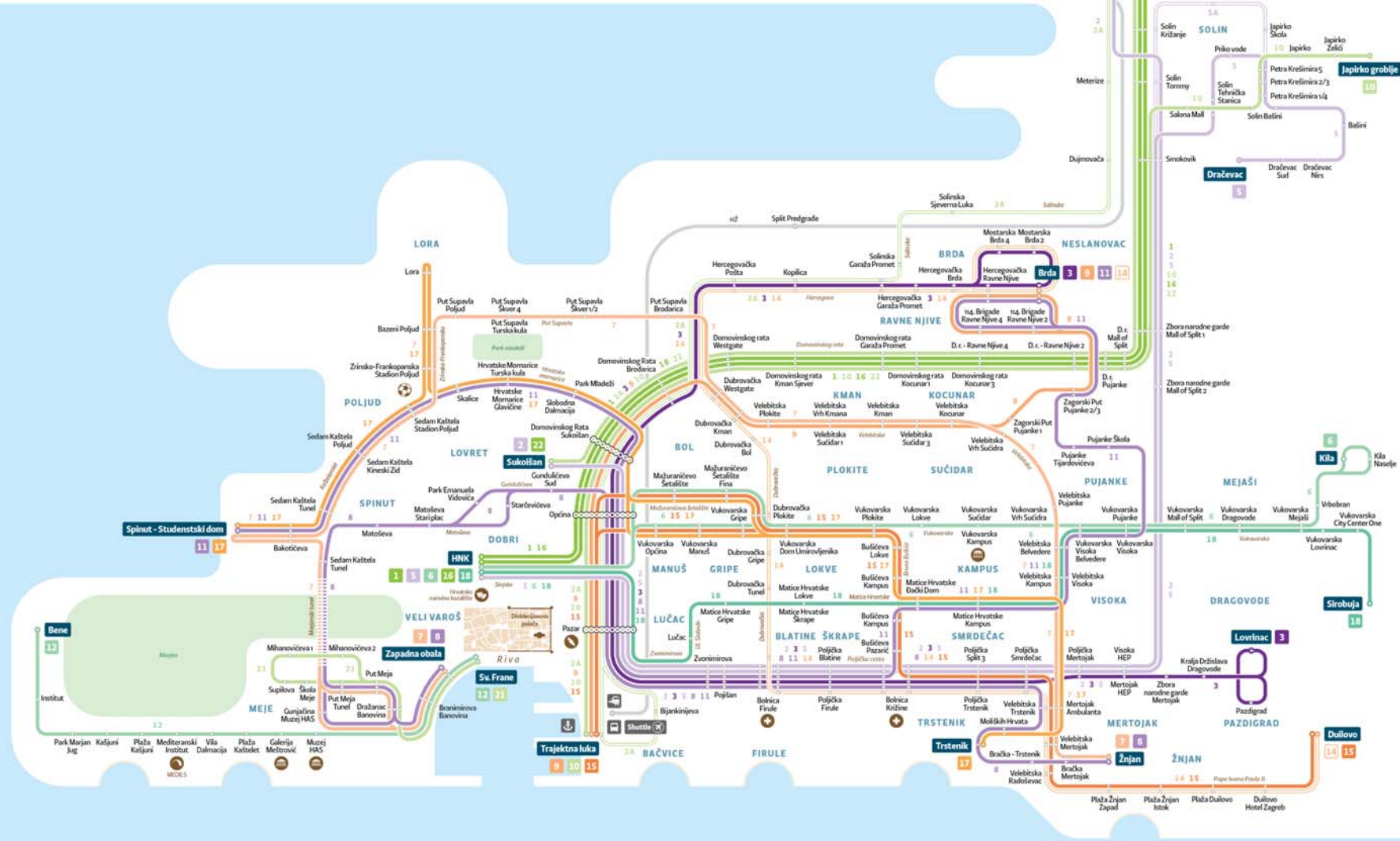


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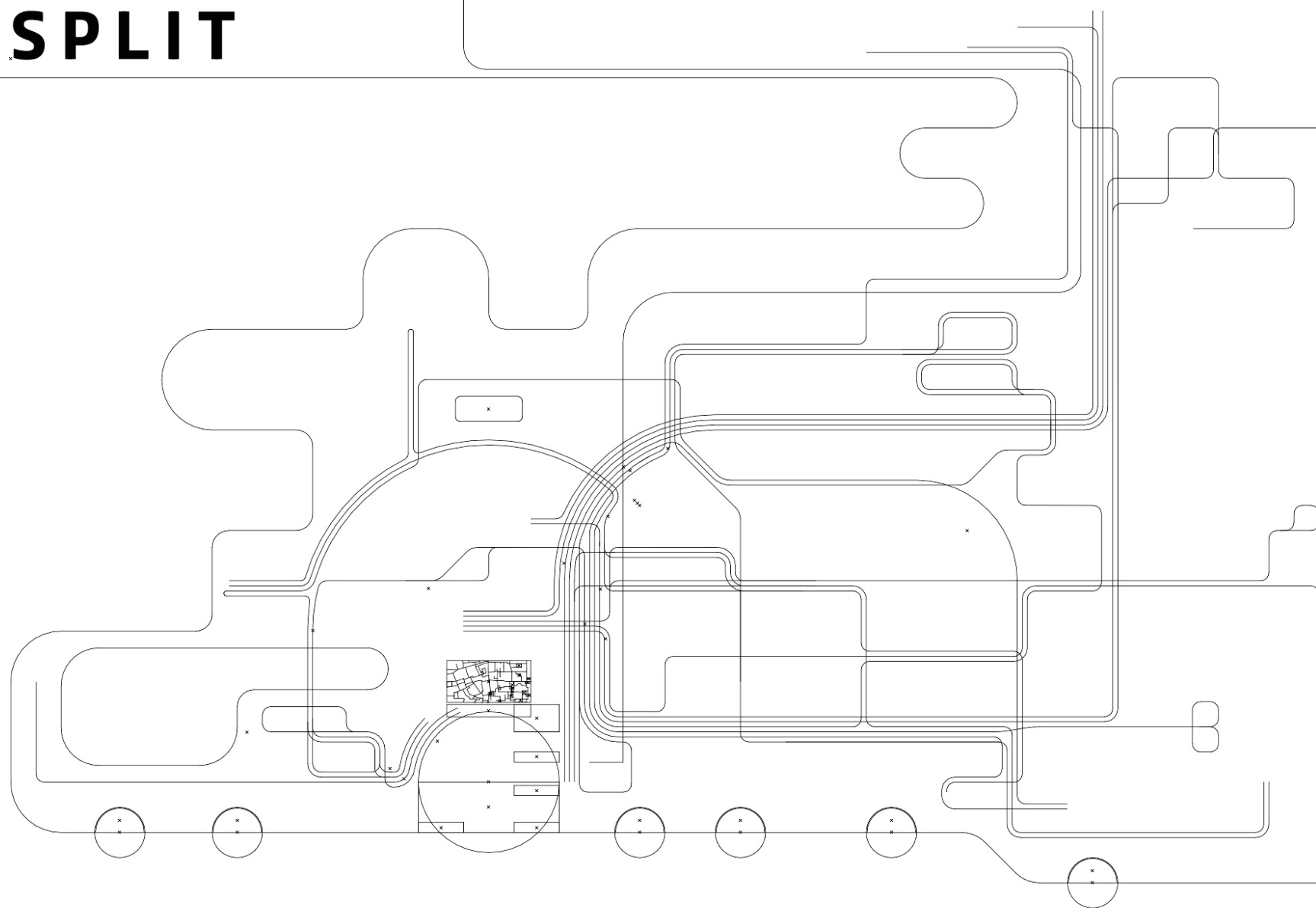
JADRANSKO MORE

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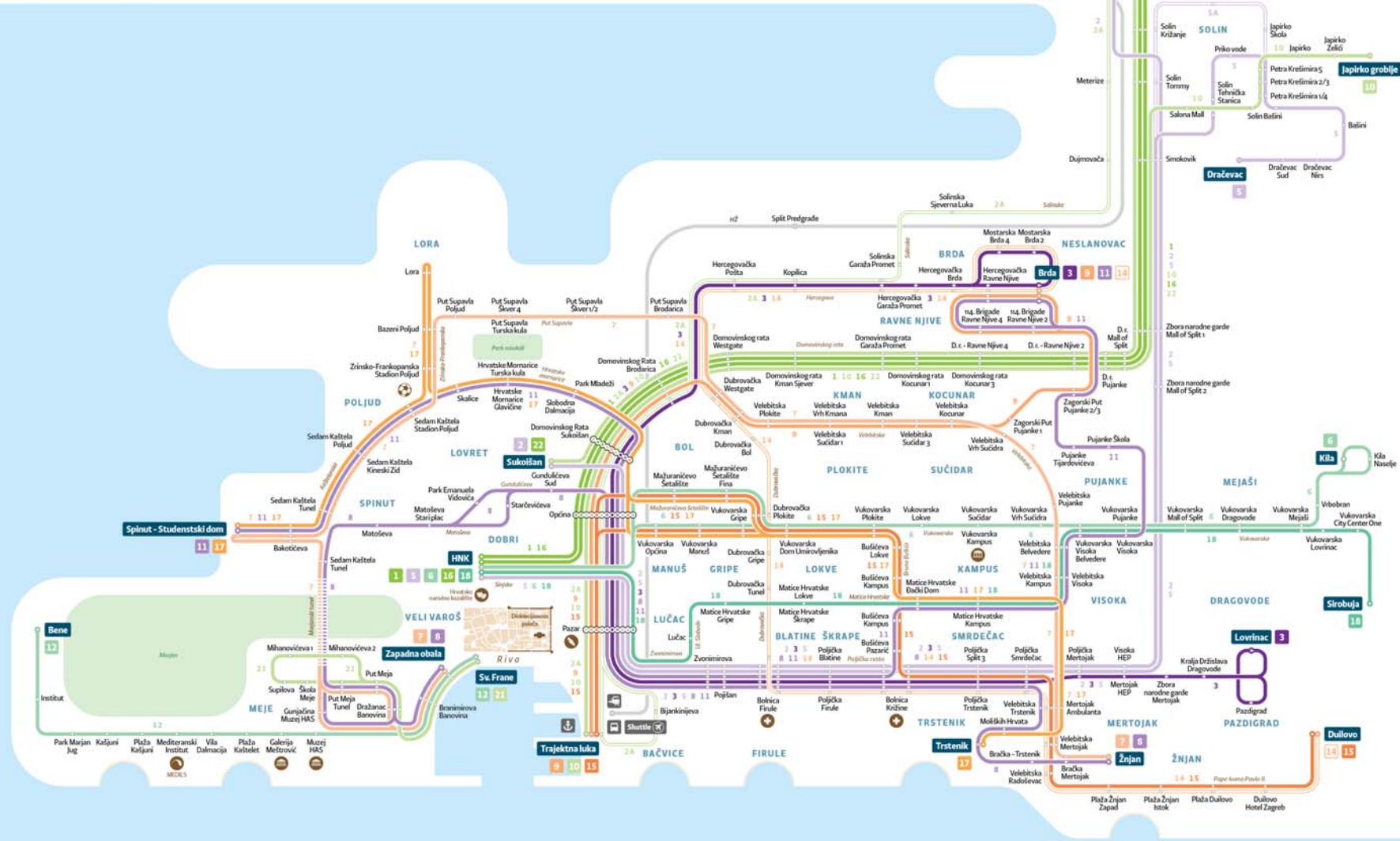


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SPLIT



SPLIT



JADRANSKO MORE

Wayfinding, the art of influencing flows



Jug Cerović